





Dr. Santiago Garcia

Dr. Garcia is a distinguished academic, expert and innovator, that holds a PhD from Leeds University Business School and is currently Vice President for Development & International at KEDGE Business School (France) and Distinguished Professor at Universidad de La Sabana (Colombia). Dr. Garcia is an expert on transforming education, new business models and international development, acting as a strategic advisor to various leading international higher education institutions.

Previously Dean of the Global School at Rennes School of Business and Dean and Director of Grenoble Graduate School of Business, Dr. Garcia has led these triple accredited schools to place them amongst the top European institutions, overseeing highly ranked Bachelor, MSc, DBA and MBA programs and operations in France as well as London, Berlin, Moscow, Singapore, Tbilisi, and Hong Kong.

Prior to his current role Dr. Garcia was Director of Global Admissions for GGSB, with more than 20 years of experience working at the intersection of business and academia through several roles in International Higher Education in the USA, Belgium, Germany, the UK and France.

Dr. Garcia currently serves as an international accreditation assessor and is a regular speaker in conferences and panels addressing International Higher Education issues, providing unique expertise and insight on new business models, quality, internationalization of operations, global partnerships, and digitalization.

Most importantly, Dr. García has worked together with Caucasus University in various global projects for the progress of the CU as a key player in the Georgian and international landscape: the establishment of the European Campus of CU in France, development of joint Doctoral degrees and sponsoring EU-funding projects as well as running the joint MBA with Grenoble and the consolidation of mobility and dual degree opportunities for French and Georgian students are only a sample of achievements for the progress of CU and the strengthening of the educational ties and friendly collaboration between France and Georgia.