



## About Ensenada, Baja California, México

Known as the “Cinderella of Pacific”, the city of Ensenada is conveniently located 70 miles south of the United States’ international border, 50 minutes from San Diego, California. Ensenada has become a progressive sea port that has promoted its beauty and splendor through tourism, while not neglecting its cultural, industrial and commercial activities. This balance positions Ensenada as an excellent rest and relaxation destination. Its is the third largest city in Baja California and key port in the Mexican Pacific Coast.

Ensenada offers a variety of sea activities such as surfing, scuba diving, kayaking, whale watching and sport fishing, as well as awarded winning cuisine, and a safe family oriented atmosphere, with an average weather of 65F (18 C). some interesting places to visit in Ensenada are: Wine Country, Seafood Market, local beaches, museums and galleries.

► For more information about Ensenada: <https://www.ensenada.travel/en/>



### Additional Information

#### Application:

**Registration:** Send an email to receive a Google Form registration link. (Form sent upon request).

**Contact:** International Program Coordinator, CETYS University, Ensenada Campus.

**Email:** [international@cetys.mx](mailto:international@cetys.mx)

#### Visa Requirements:

Most students can participate with a tourist visa, which can be obtained upon arrival. Please contact us if you have any questions about your visa.

#### Accommodation:

CETYS will make reservations at a local hotel and/or apartments near campus:

- 2 beds: 2 people per room occupancy\*
- 2 beds: 4 people per room occupancy\*

\* Different accommodation cost.

#### Meals:

Approximate 25 USA dollars per day.

#### Suggested Arrival Airport:

**San Diego, California, USA**

CETYS University can arrange for pick up upon request (optional, fee applies).

#### Grading and Credits Transfer:

A certificate of completion will be awarded by CETYS in advance if they require additional documents.



**CETYS University System cordially invites international students from around the world to its 2022 CETYS International Summer Program, a unique experience that blends teaching with visits to industry, as well as cultural activities in Ensenada, Mexico, a city renowned for its high quality of life, tourist oriented activities, as well as relaxed family-town atmosphere.**

CETYS University is an institution of higher education founded in 1961, located in northwest Mexico, and designated as an “Institution of Excellence” by Mexico’s Government. With campuses in Mexicali, Tijuana, and Ensenada, CETYS University currently offers undergraduate and graduate degree programs in the areas of Management and Business, Engineering, Social Sciences and Humanities, as well as a general and international High School.

Furthermore, CETYS is accredited by the Federation of Higher Education of Mexican Private Institutions (FIMPES) and has received as of February 2012, international accreditation in USA by the Western Association of School and Colleges (WASC), ACBSP’s USA International Accreditation (2014) and ABET (Accreditation Board for Engineering and Technology) in 2015.



For more about CETYS University, visit: [www.cetys.mx/en/](http://www.cetys.mx/en/)







**CETYS University invites students from around the world to participate in our International Summer Program**

## COURSES



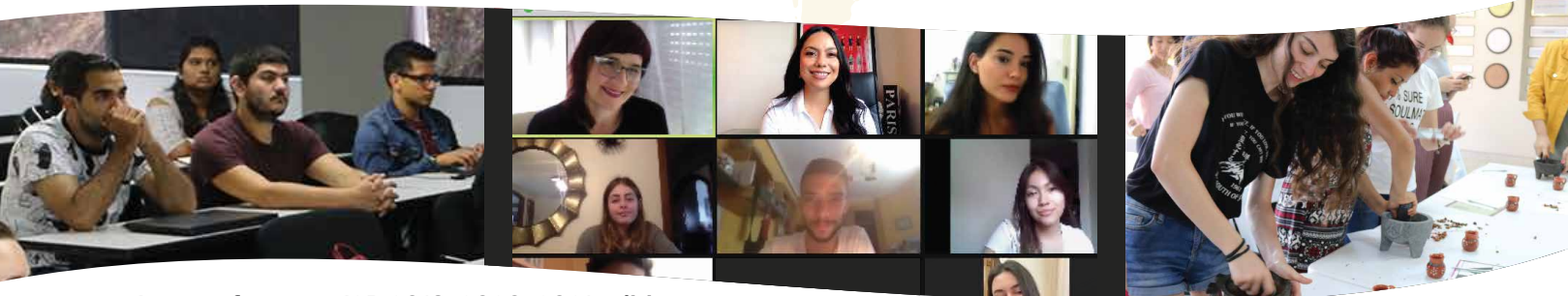
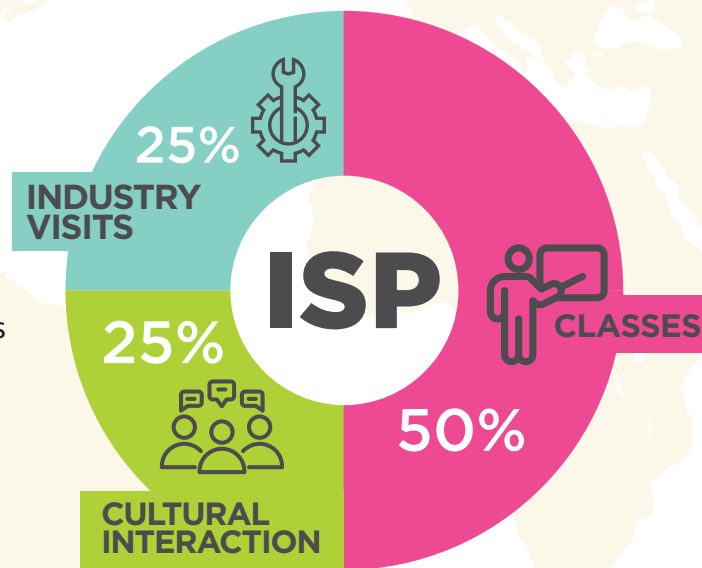
**Possible course offering for 2022 includes:**

### In-person:

- Innovation and New Product Development
- International Marketing
- Negotiation Strategies
- Project Management
- Strategic Management
- Sustainability and Competitiveness
- Business Intelligence
- International Experiences in Latin American Studies

### Online classes:

- Cross Cultural Management
- Renewable Energy Sources
- Sustainability and Competitiveness
- The World and the North America Region



Images from our ISP 2019, 2020, 2021 editions. Our ISP 2022 will be implemented by hybrid mode.



## RELEVANT INFORMATION



**January 17th, 2022**  
Registration Begins

**June 24th, 2022**  
Registration Ends

**July 18th, 2022**  
Program Begins

**July 29th, 2022**  
Program Ends

Classes taught from Monday to Friday

**Registration Fee:**  
\$100 USD

**Tuition:**  
\$925 USD



**Accommodation:**  
\$600 USD

**Industry and Cultural Visits:** \$450 USD

## SCHOLARSHIPS AVAILABLE

- Scholarships will be assigned to international students.
- These scholarships will cover 100% of the student's tuition and registration fees.

**Knowledge is an Adventure**



**More information:**  
[www.cetys.mx/isp/](http://www.cetys.mx/isp/)