



კავკასიის ბიზნესის სკოლა
Caucasus School of Business

BBA

Business Administration

Program duration

- 4 Academic years

Degree level

- Bachelor - 240 ECTS

Entry requirements

- Secondary education
- Proof of English Language Proficiency (B2 Level, IELTS-6.0/TOEFL-78)
- Recorded Video Interview

Required documents:

- [Online Registration Form](#)
- CV/Resume
- 2 Photos
- Notarized copy of Passport
- Notarized copy of High School Accomplishment Certificate

Important dates

Deadline for Fall Semester - May 20

Deadline for Spring Semester - October 20

Program language of instruction

English

Tuition fee

USD 5 000 per year

Accreditation

- Program is authorized and accredited by Ministry of Education, Science, Culture and Sport of Georgia.

International Rankings

- Eduniversal Ranking - Caucasus School of Business ranked as a top Business School in Georgia for last five consecutive years by Eduniversal.

Membership

AACSB, ACCA, GEM, NIBES, IAUP etc.

Contact info

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Caucasus School of Business offers BBA Program which is based on Western values, and is designed to develop, globally competitive business professionals with an extensive theoretical knowledge and practical skillsets who will share and defend worldwide accepted democratic values and the principles of corporate social responsibility.

Since 1998, Caucasus School of Business provides research-oriented learning and teaching and brings up highly-qualified, morally sound professionals, competitive on the world labor market and devoted to the ideals of Democracy, who are able to meet public educational demands. The program is drawn up considering the market needs of the private as well as public sectors. Also, it considers experience of leading foreign business schools and professional standards adopted in business administration.

Program content

Core Business Subjects:

- Financial/Managerial Accounting
- Business Law
- Basic Marketing
- Corporate Finance
- Fundamentals of Macroeconomics/ Microeconomics
- Data Analysis and Business Modeling
- Corporate Social Responsibility
- Organizational Behavior
- Business Communication
- International Business
- Strategic Management

Elective Foreign Languages:

French/ German /Spanish/ Turkish

Final Project:

Business Plan Development

Benefits

- **Employment** - 95% of undergraduate program graduates are employed within one year after graduation.
- **Community** -Building a strong international community and strong local network of professionals.
- **Learning Environment** – Provides strong, goal-oriented and interactive learning environment.
- **International Programs** – Gives opportunity to study abroad per semester/year through various exchange programs.

Specializations

Finance

- Valuation of Financial Assets
- Intermediate Accounting
- International Finance
- Banking
- Global Portfolio Management
- Financial Management
- International Financial Accounting Standards (IFRS)
- Financial Markets and Institutions

Management

- Operations Management
- Principles of Human Resource Management
- Negotiation Skills
- Total Quality Management
- Project Management
- Entrepreneurship
- Innovation Management

Marketing

- Consumer Behavior
- Marketing Research
- Sales Management
- Digital Marketing and E-commerce
- Integrated Marketing Communication
- Brand Management
- Service Marketing
- Strategic Marketing
- International Marketing

Accounting

- Intermediate Accounting 1-2
- Tax Law
- Introduction to Audit
- Advanced Audit
- Internal Audit
- Accounting Information Systems
- Financial Analysis and Loan Structuring