

Program Curriculum
(With the indication of modules, courses, relevant credits)

№	Course Code	Prerequisite	Course\ Module							ECTS sum
				I		II		III		
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	
Mandatory courses at CSB										
1.	CRFR 0001		French Language A1. 0	5						
2.	CRFR 0002	CRFR 0001	French Language A1.		5					
3.	CRFR 0003	CRFR 0002	French Language A2.0			5				
4.	CRFR 0004	CRFR 0003	French Language A2.				5			
5.	CRMA 0001		Calculus	5						
6.	CRMA 0002	CRMA 0001	Linear Algebra		5					
7.	CREC 1110		Principles of Microeconomics	5						
8.	CREC 1210	CREC 1110	Principles of Macroeconomics		5					
9.	CRPE 0001		P1 Professional English Language	2.5						
10.	CRPE 0002	CRPE 0001	P2 Professional English Language		2.5					
11.	CRPE 0003	CRPE 0002	P3 Professional English Language			2.5				
12.	CRPE 0004	CRPE 0003	P4 Professional English Language				2.5			
13.	IS101E		Business Information Systems		5					
14.	CRAC 1110		Financial Accounting	5						
15.	CRAC 1210	CRAC 1110	Managerial Accounting		5					
16.	CRMK 1210		Basic Marketing	5						
17.	CRBC 1210		Business Communication		5					
18.	CRBL 2110		Legal Basis of Business Regulations			5				

19.	CRST 2110	CRMA 0002	Business Statistics			5			
20.	CRCSR 2110		Corporate Social Responsibility			5			
21.	CRMG 2110		Organizational Behavior			5			
22.	CRMK 2110		Sales Management			5			
23.	MK202E	CRMK 1210; CREC 1210	International Business Management				5		
24.	CRFI 2210		Financial statement analysis				5		
25.	CRMG 2210	CRMG 2110	Human Resource Management				5		
26.	IS201E	IS101E	Informations Systems and Web-based Operations				5		
Mandatory Courses at RSB									
27.	HR301E	CRMG 2110	International Human Resource Management					4	
28.	NG302E		International Negotiation Skills					4	
29.	ST304E		Entrepreneurship and Innovation Management: Fundamentals					4	
30.	CR301E		Business Ethics						4
31.	PM301E		Project Management						4
32.	ST302E		Strategy						4
33.	OLV2F2	CRFR 0004	FRENCH LANGUAGE 1					3	
34.	OLV2F2	OLV2F2	FRENCH LANGUAGE 2						3
35.	TS301E		Bachelor's Thesis						10
Elective courses at RSB (24 ECTS credits)									
36.	FI300E	CRMA 0002	Financial Mathematics					4	
37.	FI301E	CRAC 1110	Concepts of Corporate Finance					4	
38.	FI303E		Financial Analysis					4	
39.	FI302E		Financial Markets and Risk Management						4
40.	FI304E		Banking Systems and Services						4
41.	FI305E		Fundamentals of Auditing						4
42.	MK303E	CRMK 1210	Omni Channel Management & Distribution					4	
43.	MK304E		Marketing Metrics (data analytics)					4	
44.	MK306E		Digital Marketing Strategy					4	
45.	MK307E		Business to Business Marketing						4
46.	MK308E		Merchandising (on/off-line)						4

47.	MK309E	MK306E	Digital Marketing Communications						4	
ECTS Credits			Semester	27.5	32.5	32.5	27.5	33	31	
			Year	60		60		64		184