



MBA part-time in Strategic Management & Leadership through change

Tbilisi, Georgia

THE GRENOBLE ECOLE DE MANAGEMENT MBA IS UNIQUE IN PROVIDING A TEAM OF INTERNATIONAL PROFESSORS TEACHING IN THE HEART OF TBILISI FOLLOWED BY A CHOSEN SPECIALIZATION THAT YOU COMPLETE DURING INTENSIVE WEEKLY SESSIONS IN GRENOBLE (FRANCE), PARIS

DURATION

18 months part-time + Final paper (remotely or while working)

LOCATION

Caucasus University
1. P. Saakadze str. 0102
Tbilisi, Georgia

TO APPLY

en.grenoble-em.com/part-time-mba-tbilisi

ADMISSIONS

Tel.: +33 4 56 80 66 50
admissions@grenoble-em.com

TUITION FEES

€14,900
(total program fees)
€18,900
(non-Georgian citizens)

PROGRAM LANGUAGE

English

IMPORTANT DATES

Deadline for Application:
September, 2024

Program Start Date:
October, 2024

CONTACT

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GEM Ranked

40th

In the Financial Times
European Business
Schools 2022
Ranking

EMBA Ranked

67th

In the World
QS Executive MBA
Rankings 2022

26th

In Europe
Financial Times
European MBA 2022
Ranking

138k \$

Average weighted
salary Financial Times
EMBA 2021



Upon graduation, you will receive an MBA from both the Grenoble Ecole de Management and Caucasus University. The convenient part-time format also allows professionals to work while completing their degree.

The program enables high potential managers to progress in their careers by empowering them with the applied skill-sets to be change makers, to shape the course of organizations by analyzing resources, aligning stakeholders, and developing action plans to ensure effective transformations.

Benefits

- Follow an intensive, stimulating program **taught entirely in English**
- Take advantage of close connections to **our international professors, professional trainers,** and other participants
- Get hands-on industry immersion, applying research and theory to a **Live business case consulting project**
- Get an excellent return on investment by **enhancing career opportunities**
- Grow your **network of international contacts**
- **Work while completing your degree**
- Earn your degree from a **triple-accredited institution** (Grenoble Ecole de Management)

Program Structure

The core courses are delivered over an 18-month period, meeting twice a month over the weekend. The classroom modules are composed of fifteen 3-day modules (Friday-Sunday) and nine 5-day modules (Thursday-Monday). The Specialisations take place over 3 intensive weeks in Grenoble, Paris with one option offered in Tbilisi.

To complete the program, students have to write a final paper under the supervision of a tutor. Students are encouraged to choose a subject related to their future career as this will strengthen their employability. It may be completed remotely and while working in parallel.

Faculty

Classes are taught by GEM faculty, local faculty, visiting professors from top universities worldwide, and business professionals. Most of the permanent faculty are engaged in applied research, with teaching linking theory to practice through business cases. Their diverse cultural background lends a strong international dimension to the program.

Admissions Criteria

- Motivated executives with at least 3 years of professional experience
- Can study with confidence in English
- Have successfully completed their undergraduate studies at any internationally recognized university

PROGRAM*

Conducting internal & external analyses

- Sustainability Transition in International Business
- Data Analysis & Digital Transformation
- Microeconomics for a Transforming World
- Global Business & Macroeconomics
- Geopolitical Risk Management
- Global & Digital Marketing
- Strategic Management
- International Legal Systems
- HRM Practices: Empowering Managers
- Accounting and Auditing
- Operations Management
- Consultancy : Business Analysis and Processes
- Research Methodology in Practice

Defining your transformational project and action plans

- Corporate Finance
- Innovation Management
- Risk Management
- Project Management: Methods & Tools
- Organisations & Change Management

Steering and leading the transformation project

- Leadership Through Change
- International Negotiations
- Managerial Accounting
- Developing Intercultural & Collaborative Intelligence
- Managing Crisis Situations
- Contractualizing External Partners
- Consultancy & Applied Research Project

Specializations**

Choice of one specialization composed of 3 one-week sessions: Grenoble & Paris

- Entrepreneurship: Leadership for transformation**
- Entrepreneurial leadership for innovation and change
 - Business modelling for sustainable value creation
 - Resources and processes for growing ventures
- Financial Management & Advisory – Valuating**
- Financial modelling using Python
 - Company Valuation in M&A
 - Financial Advisory
 - International Financial Management
 - Digital Finance
 - Cash Management and Bank Negotiations
- Transformation of Luxury in a Digital and Sustainable Age**
- Designing New Luxury Experiences
 - Managing Transformation of Luxury Brands
 - Changing Marketing & Communication Trends for Luxury Brands

* Program content subject to change

** Specializations require a minimum number of participants

Program Content

The program is a balanced and challenging one, equipping participants with the analytical, leadership, and managerial skills to facilitate their strategic role in leading transformations. Through regular group work on cases and individual assignments on management dilemmas, students will showcase their newly acquired knowledge skill sets. Insights into current managerial issues, geopolitics, macroeconomics, governance, among the variety of topics, will provide a transversal view for systemic change strategies. Hands-on methods include face-to-face team negotiations, business simulations, live business cases, best practice sharing, inverted classroom methodologies, and more.

MBA Networking and Grenoble Discovery Week

GEM MBA students are invited to attend this week-long session in Grenoble, enabling students from campuses in Grenoble and Tbilisi to come together to network and attend seminars and conferences on key management issues. The week includes a tour of GEM Labs, company visits, networking, alumni and career development events, and company speakers.

Trip is contingent on global conditions and travel restrictions.



"I am a founding partner and vision lead of ACT. Based on my new knowledge, I was able

to lead a transformation process of ACT from a leading international research firm to the global evidence-based Management Consulting company, which operates in 28 countries and empowers leaders and organizations of the future for significant changes."

- **Tinatin Rukhadze**



"I do management consulting, coach project managers to obtain PMP certification and

manage educational projects, which includes: assisting companies in implementing LMS systems and creating new, innovative models for self-learning and sustainable development." - **Ivane Nadiradze**

APPLY NOW



CONTACT US

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