

**Honorary
Doctor**



Arturo Cherbowski Lask

Arturo Cherbowski Lask has been working for higher education in Mexico for more than 20 years. Due to his career he has specialized in higher education, educational innovation, internationalization and academic mobility.

He has participated in various national and international forums and leading initiatives of impact for the development of the educational community and society in Mexico.

He is Executive Director of Santander Universities and General Director of Universia in Mexico, where he directs projects that support the development of universities and university communities through an offer of value that includes the promotion of entrepreneurship, the generation of best practices for the educational innovation and digitalization of universities, in addition to scholarship programs, chairs, collaborative and linking projects, as well as financial services for the university community.

He was born in Mexico City and is a political scientist from the University of Berkeley, California and has a master's and doctorate from Yale University.