

Program Curriculum
(With the indication of modules, courses, relevant credits)

№	Course Code	Prerequisite	Course\ Module	Study Year						ECTS Credits
				I		II		III		
				ECTS Credit						
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	
Mandatory Learning Courses of University (30 ECTS)										
1	ACWR 0007		Academic Writing	5						
2	HIST 0003		History of Georgia	5						
3	GENG0001/ GENG 0003		B1.0 General English Language / B2.0 General English Language	2.5						
4	GENG0002/ GENG 0004	GENG0001/ GENG 0003	B1 General English Language / B2 General English Language		2.5					
5	GENG0003/ GENG 0005	GENG0002/ GENG 0004	B2.0 General English Language/ C1.0 General English Language			2.5				
6	GENG0004/ GENG 0006	GENG0003/ GENG 0005	B2 General English Language/ C1 General English Language				2.5			
7	INTE 1111E		Information Technologies 1	3						
8	INTE 1212E	INTE 1111E	Information Technologies 2		4					
9	INTE 1313E	INTE 1212E	Information Technologies 3			3				
University Optional Learning Courses (5 ECTS Credits)										
10	HIST0001/ SOCI 0004		History of World Civilization / Introduction to Sociology		5					

11	POLS0002/ PSYC0006/PHIL0005		Introduction to Political Sciences / Introduction to Psychology / Introduction to Philosophy			5					
Mandatory Courses of Business Administration (105 ECTS Credits)											
12	MATH0001[1]		Precalculus	5							
13	MATH 1803	MATH 0001[2]	Calculus		5						
14	MATH 0002	MATH 1803	Linear Algebra			5					
15	ECON 1110		Principles of Microeconomics	4							
16	ECON 1210	ECON 1110	Principles of Macroeconomics		4						
17	PENG 1100		P1 Professional English Language	2.5							
18	PENG 1200	PENG 1100	P2 Professional English Language		2.5						
19	PENG 2100	PENG 1200	P3 Professional English Language			2.5					
20	PENG 2200	PENG 2100	P4 Professional English Language				2.5				
21	ACCT 1210		Financial Accounting		5						
22	BUSA 2210		Business Law				5				
23	ACCT 2200	ACCT 1210	Managerial Accounting			5					
24	MK 1210		Basic Marketing		5						
25	MNG 2110		Fundamentals of Management			5					
26	BCOM 2210		Business Communication				3				
27	STAT 2110		Business Statistics				5				
28	REM 2210		Responsible Management				4				
29	MNG 2210	MNG 2110	Organizational Behavior				5				
30	FI 2210	ACCT 1210	Corporate Finances				5				
31	DATA 2210	STAT 2110 INTE 1212	Data Analysis			5					
32	OPM 3111	MNG 2110	Operations Management					5			

33	LEAD 3110	MNG 2110	Leadership					5		
34	MGS 3210		Project Management						5	
35	BPD 3210	MNG 2110, FI 2210, MK 1210	Business Plan Development						5	
Mandatory Courses of Finance Module (25 ECTS)										
36	FI 3220	ACCT 1210	Financial Reporting					5		
37	FI 3114	FI 2210	Investments					5		
38	FI 3112	FI 2210	Banking					5		
39	FI 3115	FI 3220	Financial Statement Analysis						5	
40	FI 3216		Financial Markets and Institutions						5	
Optional Courses of Finance Module (5 ECTS)										
41	FI 3016	FI 2210	International Finance					5		
42	FI 3219		Monetary Policy					5		
43	FI 3217		Merge, Acquisition, Reorganization						5	
44	FI 3118	FI 3114	Investment Portfolio Management						5	
45	FI 3116		Financial Technology						5	
46	INT 3210	[3]	Practice						5	
Mandatory Courses of Marketing Module (25 ECTS)										
47	MK 3111	MK 1210	Consumer Behavior					5		
48	MK 3112	MK 1210	Marketing Research					5		
49	MK 3110	MK 1210	Brand Management					5		
50	MK 3217	MK 1210	Integrated Marketing Communications						5	
51	MK 3016		Digital Marketing and E-Commerce						5	
Optional Courses of Marketing Module (5 ECTS)										
52	MK 3113		Service Organizations Marketing					5		
53	MK 3011		Sports marketing					5		

54	MK 3116	MK 1210	Sales Management					5		
55	MK 3012	MK 1210	Strategic Marketing						5	
56	MK 3118		Retail Management						5	
57	INT 3210		Practice						5	
Mandatory Courses of Management Module (25 ECTS)										
58	MNG 3115	MNG 2110	Strategic Management					5		
59	MNG 3111		Entrepreneurship					5		
60	MNG 3112		HR Management					5		
61	MNG 3214		Supply Chain Management and Logistics						5	
62	MNG 3215		Total Quality Management						5	
Optional Courses of Management Module (5 ECTS)										
63	MNG 3011	MNG 2110	Consumer Behavior Management					2.5		
64	MNG 3012	MNG 2110	Opportunity Management					2.5		
65	MNG 3013		Negotiations					5		
66	MNG 3014		Business Model Innovation						5	
67	MNG 3015		Innovation Management						5	
68	INT 3210		Practice						5	
Optional Courses of Free Credits (10 ECTS)										
69			Free Credit (Teaching Courses of other programs/modules)							
ECTS Credits			Semester	32	28	28	32	30	30	
			Per Year	60	60	60	60	60	180	

