

**Program Curriculum**  
(With the indication of modules, courses, relevant credits)

№	Course Code	Prerequisite	Course\ Module	Study Year						ECTS Credits
				I		II		III		
				ECTS Credit						
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	
<b>Mandatory Learning Courses of University (30 ECTS)</b>										
1	ACWR 0007E		Academic Writing	5						
2	HIST 0003E		History of Georgia	5						
3	GENGF 0001 /GEO 0001		B2+ General English Language Part 1 /Georgian Language A1	2.5/5						
4	GENGF 0002 /GEO 0002	GENGF 0001 /GEO 0001	B2+ General English Language Part 2/Georgian Language A2		2.5/5					
5	GENGF 0005 /GEO 0003	GENGF 0002 /GEO 0002	C1.0 General English Language/ Georgian Language B1.1			2.5/2.5				
6	GENGF 0006 /GEO 0004	GENGF 0005 /GEO 0003	C1 General English Language/ Georgian Language B1.2				2.5/2.5			
7	INTE 1111E		Information Technologies 1	3						
8	INTE 1212E	INTE 1111E	Information Technologies 2		4					
9	INTE 1313E	INTE 1212E	Information Technologies 3			3				
<b>University Optional Learning Courses (5 ECTS Credits)</b>										
10	HIST0001E/ SOCI 0004E		History of World Civilization / Introduction to Sociology	5						
11	POLS0002E/ PSYC0006E/PHIL0005E		Introduction to Political Sciences / Introduction to Psychology / Introduction to Philosophy			5				

**Mandatory Courses of Business Administration (105 ECTS Credits)**

12	<a href="#">MATH0001E[1]</a>		Precalculus	5						
13	MATH 1803E	<a href="#">MATH 0001E[2]</a>	Calculus		5					
14	MATH 0002E	MATH 1803E	Linear Algebra			5				
15	ECON 1110E		Principles of Microeconomics	4						
16	ECON 1210E	ECON 1110E	Principles of Macroeconomics		4					
17	PENGF 0001		P1 Professional English Language	2.5						
18	PENGF 0002	PENGF 0001	P2 Professional English Language		2.5					
19	PENGF 0003	PENGF 0002	P3 Professional English Language			2.5				
20	PENGF 0004	PENGF 0003	P4 Professional English Language				2.5			
21	ACCT 1210E		Financial Accounting		5					
22	BUSA 2210E		Business Law				5			
23	ACCT 2200E	ACCT 1210E	Managerial Accounting			5				
24	MK 1210E		Basic Marketing		5					
25	MNG 2110E		Fundamentals of Management			5				
26	BCOM 2210E		Business Communication				3			
27	STAT 2110E		Business Statistics				5			
28	REM 2210E		Responsible Management				4			
29	MNG 2210E	MNG 2110E	Organizational Behavior				5			
30	FI 2210E	ACCT 1210E	Corporate Finances				5			
31	DATA 2210E	STAT 2110 INTE 1212	Data Analysis			5				
32	OPM 3111E	MNG 2110E	Operations Management					5		
33	LEAD 3110E	MNG 2110E	Leadership					5		
34	MGS 3210E		Project Management						5	

35	BPD 3210E	MNG 3110E, FI 3110E, MK 4212E	Business Plan Development						5	
<b>Mandatory Courses of Finance Module (25 ECTS)</b>										
36	FI 3220E	ACCT 1210E	Financial Reporting						5	
37	FI 3114E	FI 2210E	Investments						5	
38	FI 3112E	FI 2210E	Banking						5	
39	FI 3115E	FI 3220E	Financial Statement Analysis						5	
40	FI 3216E		Financial Markets and Institutions						5	
<b>Optional Courses of Finance Module (5 ECTS)</b>										
41	FI 3016E	FI 2210E	International Finance						5	
42	FI 3219E		Monetary Policy						5	
43	FI 3217E		Merge, Acquisition, Reorganization						5	
44	FI 3118E	FI 3114E	Investment Portfolio Management						5	
45	FI 3116E		Financial Technology						5	
46	INT 3210E	<a href="#">[3]</a>	Practice						5	
<b>Mandatory Courses of Marketing Module (25 ECTS)</b>										
47	MK 3111E	MK 1210E	Consumer Behavior						5	
48	MK 3112E	MK 1210E	Marketing Research						5	
49	MK 3110E	MK 1210E	Brand Management						5	
50	MK 3217E	MK 1210E	Integrated Marketing Communications						5	
51	MK 3016E		Digital Marketing and E-Commerce						5	
<b>Optional Courses of Marketing Module (5 ECTS)</b>										
52	MK 3113E		Service Organizations Marketing						5	
53	MK 3011E		Sports marketing						5	
54	MK 3116E	MK 1210E	Sales Management						5	
56	MK 3118E		Retail Management						5	

	MK 3012E	MK 1210E	Strategic Marketing						5	
57	INT 3210E		Practice						5	
<b>Mandatory Courses of Management Module (25 ECTS)</b>										
58	MNG 3115E	MNG 2110E	Strategic Management						5	
59	MNG 3111E		Entrepreneurship						5	
60	MNG 3112E		HR Management						5	
61	MNG 3214E		Supply Chain Management and Logistics						5	
62	MNG 3215E		Total Quality Management						5	
<b>Optional Courses of Management Module (5 ECTS)</b>										
63	MNG 3011E	MNG 2110E	Consumer Behavior Management						2.5	
64	MNG 3012E	MNG 2110E	Opportunity Management						2.5	
65	MNG 3013E		Negotiations						5	
66	MNG 3014E		Business Model Innovation						5	
67	MNG 3015E		Innovation Management						5	
68	INT 3210E		Practice						5	
<b>Optional Courses of Free Credits (10 ECTS)</b>										
69			Free Credit (Teaching Courses of other programs/modules)							
<b>ECTS Credits</b>			<b>Semester</b>	<b>32</b>	<b>28</b>	<b>28</b>	<b>32</b>	<b>30</b>	<b>30</b>	
			<b>Per Year</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>180</b>	