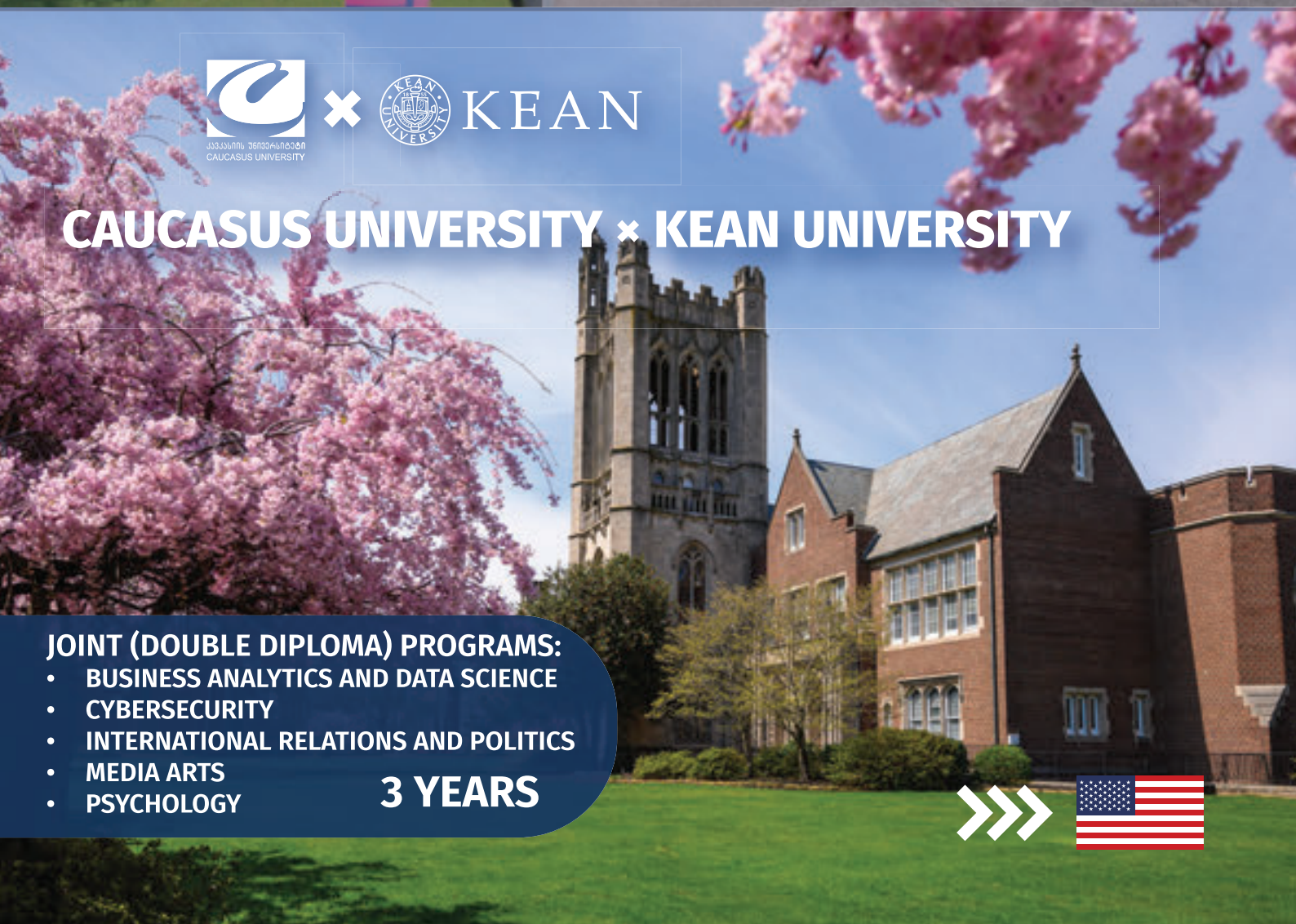
CAUCASUS UNIVERSITY × RENNES SCHOOL OF BUSINESS

JOINT (DOUBLE DIPLOMA) PROGRAM:
BUSINESS ADMINISTRATION

3 YEARS



CAUCASUS UNIVERSITY × KEAN UNIVERSITY

JOINT (DOUBLE DIPLOMA) PROGRAMS:

- BUSINESS ANALYTICS AND DATA SCIENCE
- CYBERSECURITY
- INTERNATIONAL RELATIONS AND POLITICS
- MEDIA ARTS
- PSYCHOLOGY

3 YEARS

JOINT (DOUBLE DIPLOMA) BUSINESS ADMINISTRATION PROGRAM

The Joint (Double Diploma) Undergraduate Program of Caucasus University and Rennes School of Business (France) are the first 3-year undergraduate program in Business Administration in Georgia, after which the student will receive diplomas from the two universities.

The program awards the student a bachelor's degree in management from Caucasus School of Business and Rennes School of Business.

The 3-year undergraduate program envisages taking the first and second years of study in Georgia, where the teaching will be conducted by Georgian and foreign professors; the students continue the third year of their education in Rennes, France.

PROGRAM OVERVIEW:

Program Code: 1220104

Qualification to be awarded: Bachelor of Management

Number of credits: 184 ECTS credits

Program Duration: 3 years

Tuition Fee Residents: 21 500 GEL (per year)

Tuition Fee Non-Residents: $ 10 000 (per year)

Admission to the programme for Georgian citizens is based on the Unified National Examinations, administered by the National Assessment and Examinations Center (NAEC).

COLLABORATION BETWEEN CAUCASUS UNIVERSITY AND RENNES SCHOOL OF BUSINESS

Caucasus University and Rennes School of Business have been collaborating since 2018. Within the framework of the cooperation, the European Campus of Caucasus University was opened on the basis of Rennes School of Business an unprecedented event in Georgia. The Cooperation between the parties envisages conducting teaching, research and double degree educational programs and projects. Of which a double degree undergraduate program of Caucasus School of Business of Caucasus University and Rennes School of Business is a constituent part.

CAUCASUS SCHOOL OF BUSINESS

Caucasus School of Business was established in 1998 with funding from the United States Government through a grant from the Eurasia Foundation and the United States Information Agency (USIA). The advantages of business school are as follows:

- Alumni employment opportunities at global companies - Amazon, EBRD, EY, Deloitte, PwC, Citi Bank, British American Tobacco, HSBC, Accenture and more
- Caucasus School of Business and its academic programs are at the forefront of international rankings such as: Financial Times, Eduniversal Rankings, QS Global MBA Rankings
- 98% employment of students and graduates in leading local financial, consulting, advertising, auditing organizations and in other business sectors at mid-level and senior positions
- Theoretical and practical knowledge that enables graduates to create and manage global startups
- Two important stages of AACSB accreditation (AACSB accreditation is the highest quality standard, consisting of the top 5% of the world's business schools)
- Central and Eastern European Management Development Association (CEEMAN) accreditation for business school programs

PROGRAM OVERVIEW

Rennes School of Business was founded in 1990 in Rennes, France. The school is currently implementing various undergraduate, graduate and doctoral programs in business administration. The campus includes 4 study buildings and student dormitory.

RENNES SCHOOL OF BUSINESS INTERNATIONAL RECOGNITION AND RATINGS

Rennes School of Business has obtained triple accreditation:

Rennes School of Business and its academic programs are at the forefront of international and local rankings such as: Financial Times, MOCI 2021, QS - World University Rankings, L'Étudiant Bachelor Ranking, Le Parisien-2021 Best French Business Schools, Pamarès Le Point 2021.

JOINT (DOUBLE DIPLOMA) UNDERGRADUATE PROGRAMS – 3 YEARS

Caucasus University and Kean University (USA) offers five joint bachelor's programs in which students earn two degrees in three years.

The third year of study takes place at Kean University's Jersey City campus in New Jersey.

All programs follow the same 2+1 model:

1. Years 1–2 in Tbilisi at Caucasus University, taught by Georgian and international faculty.
2. Year 3 in New Jersey, USA at Kean University, close to New York City.
3. Graduation with two bachelor's degrees, one from each university.

Every program is accredited in Georgia by the National Center for Educational Quality Enhancement. In the U.S., Kean is accredited by the Middle States Commission on Higher Education.

ABOUT KEAN UNIVERSITY

Founded in 1855, Kean University is New Jersey's urban research university. It prepares future leaders and innovators in business, the sciences, education, and the arts and humanities.

- R2 research university in the Carnegie Classification of U.S. institutions.
- Global presence: campuses in New Jersey, an online campus, and Wenzhou-Kean University in China — the only U.S. public university with a campus there.
- Near New York City, giving students access to one of the world's leading centers of culture, media, diplomacy and business.
- 100,000+ alumni worldwide, leading in many industries.
- Recognized in the best-college rankings of U.S. News, TIME, Money and The Wall Street Journal.
- Federal designations in cybersecurity: National Center of Academic Excellence in Cyber Defense Education (NSA and DHS) and Intelligence Community Center for Academic Excellence.

PROGRAMS AT A GLANCE

All five programs last 3 years | Carry 200 ECTS | Are taught in English
Tution Fees (Residents) 21 500 GEL per year | (Non-Residents) 10 000 USD per year

* Admission to the programs for Georgian citizens is based on the Unified National Examinations, administered by the National Assessment and Examinations Center (NAEC).

BUSINESS ANALYTICS AND DATA SCIENCE - 1220105 (NAEC CODE)

CYBERSECURITY - 1220113 (NAEC CODE)

INTERNATIONAL RELATIONS AND POLITICS - 1220127 (NAEC CODE)

MEDIA ARTS - 1220110 (NAEC CODE)

PSYCHOLOGY - 1220135 (NAEC CODE)

21 500 GEL

BUSINESS ANALYTICS AND DATA SCIENCE 1220105

Prepares professionals who turn data into business decisions, using machine learning and AI.

- Key subjects: data management, business analytics, machine learning, deep learning, generative AI, AI for business, data visualization, statistics.
- Capstone in Data Science at Kean, solving real-world business and data problems.
- Caucasus School of Business is the first in Georgia and the region invited to the final stage of AACSB accreditation (held by about 6% of business schools worldwide); it is also recognized by ACCA.
- Kean internship connections have included Verisk Analytics, Fidelity Investments, Generali and the Jersey City Office of Innovation.
- Careers: data analyst, data scientist, business intelligence analyst, analytics consultant, digital analytics specialist.

QUALIFICATION AWARDED

Upon completion of the program, graduates receive two degrees: one from Caucasus University and one from Kean University:

- Kean University: B.S. in Business Analytics and Data Science.
- Caucasus University: Bachelor of Business Administration.

CONTACT

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CYBERSECURITY 1220113

Combines strong theory with intensive hands-on training to protect digital systems.

- Key subjects: network and information security, cryptography, digital forensics, ethical hacking, cyber risk management, AI in security.
- Kean holds U.S. federal designations from the NSA and DHS in cyber defense and intelligence education.
- Labs: Computer Networks and Systems Laboratory, Cybersecurity Laboratory and Quantum Laboratory at Caucasus School of Technology.
- Industry partners: exclusive South Caucasus representative of BIT SENTINEL and CyberEDU; Cisco, Microsoft, Apple and Fortinet academies.
- Capstone project designing and implementing real cybersecurity solutions.
- Careers: information security analyst, security engineer, digital forensics analyst, incident response specialist, security auditor.

QUALIFICATION AWARDED

Upon completion of the program, graduates receive two degrees: one from Caucasus University and one from Kean University:

- Kean University: Bachelor's in Cyber Security
- Caucasus University: B.S. in Cybersecurity

CONTACT

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INTERNATIONAL RELATIONS AND POLITICS 1220127

Combines international relations and diplomacy with a strong focus on U.S. politics and institutions.

- Key subjects: diplomacy, governance, U.S. politics, public policy, international security, civil liberties, international political economy.
- United Nations Workshop and National Model United Nations simulation in New York: policy papers, resolutions, speeches and negotiations.
- Second foreign language alongside English instruction.
- Pi Sigma Alpha chapter (National Political Science Honor Society) and cooperative education placements in political and legal settings.
- Careers: diplomatic officer, policy analyst, international cooperation specialist, NGO or development project coordinator, political researcher.

QUALIFICATION AWARDED

Upon completion of the program, graduates receive two degrees: one from Caucasus University and one from Kean University:

- Kean University: B.A. in Political Science
- Caucasus University: Bachelor of International Relations

CONTACT

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MEDIA ARTS 1220110

Balances critical theory with hands-on production, from concept to post-production.

- Key areas: film, video, sound, digital media, cinema studies, experimental and hybrid media.
- Kean's Media Arts Department is accredited by NASAD (National Association of Schools of Art and Design).
- Facilities: digital studios in Tbilisi; 16mm film equipment, professional sound studios and industry-standard mixing rooms in New Jersey.
- Careers: video editor, sound designer, media producer, content creator, multimedia artist, post-production specialist.

QUALIFICATION AWARDED

Upon completion of the program, graduates receive two degrees: one from Caucasus University and one from Kean University:

- Kean University: B.A. in Media Arts
- Caucasus University: Bachelor of Media Arts

CONTACT

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PSYCHOLOGY 1220135

Builds a strong foundation in psychological theory, research methods and practical skills.

- Key subjects: developmental, cognitive, clinical, social and personality psychology, neuropsychology, psychological assessment, research methodology.
- Practical learning: supervised activities, case-based learning, applied workshops and research assignments.
- Student Psychological Counseling Center and International Research Center for Georgian Studies at the School of Humanities and Social Sciences.
- Careers: education, healthcare, research, human resources, consulting, counseling and diagnostic centers, advertising and public relations.

QUALIFICATION AWARDED

Upon completion of the program, graduates receive two degrees: one from Caucasus University and one from Kean University:

- Kean University: B.A. in Psychology
- Caucasus University: Bachelor of Psychology

CONTACT

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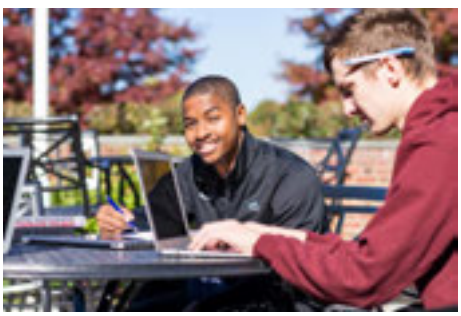
ADMISSION REQUIREMENTS FOR GEORGIAN CITIZENS

On the web page of the National Assessment and Examinations Center- naec.ge – opt for a University and a program within the prescribed time limits

Pass the Unified National Examinations

In the case you are granted a right to pursue your education at Caucasus University submit the following documents within the prescribed time limits:

- Certificate of Graduation from school (original document)
- A copy of military conscription (for male candidates)
- Two copies of Identification card
- Two copies of Birth Certificates
- Two photos 3x4 along with an electronic version on CD
- Card from the Unified National Examinations



ქავკასიის უნივერსიტეტი
CAUCASUS UNIVERSITY

- **UNIQUE JOINT (DOUBLE DIPLOMA) UNDERGRADUATE PROGRAMS IN GEORGIA**
- **3 YEARS**
- **DIPLOMAS FROM TWO UNIVERSITIES**
- **STUDY ABROAD**
- **GEORGIAN AND FOREIGN PROFESSORS**
- **TEACHING BASED ON INTERNATIONAL STANDARDS**

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