

Caucasus University LLC
Caucasus School of Tourism

Title of the Educational Programme	ტურიზმი
Name of the Educational Programme in English	Tourism
Level of Higher Academic Education	Undergraduate
Type of Educational Programme	Academic
Language of Instruction	Georgian
Qualification Awarded, Code	1015
In Georgian:	ტურიზმის ბაკალავრი
In English:	Bachelor in Tourism
Date of Programme Approval	The Bachelor's Programme was approved by Order No. 01/05-127 of the President of Caucasus University dated 28 June 2011.
Date of Programme Update	Order No. 01/01-13 dated 27 April 2013; Order No. 01/01-46 dated 27 March 2014; Order No. 01/01-87 dated 15 September 2014; Order No. 01/01-08 dated 18 January 2019; Order No. 01/01-103 dated 10 December 2025; Order No. 01/01-42 dated 1 May 2026.
Programme Director and Co-Director	Professor at Caucasus University, Dr. Teimuraz Khutsishvili;
Programme Credit Load	
The Bachelor's Educational Programme in Tourism comprises 180 ECTS credits, with 30 ECTS credits per semester. Accordingly, the duration of the Bachelor's Programme for students of the School of Tourism is three academic years. The academic year is organised on a semester basis and consists of the autumn and spring semesters. A semester comprises a set of teaching weeks, the period allocated for additional examinations, and the period for assessing students' academic achievements. An academic year consists of the semesters and the vacation period between them. 1 ECTS credit equals 25 hours, including both the student's contact hours (lectures, seminars, practical classes, etc.) and independent study time (preparation for midterm and final examinations, as well as the time allocated for homework and presentations). The structure of the Bachelor's Programme in Tourism is as follows: - ü Compulsory courses – 160 ECTS credits, including 55 ECTS credits of compulsory university-wide courses, of which 40 ECTS credits are allocated to the foreign language module (the study of two foreign languages, one of which is English); - ü Compulsory field-specific courses – 105 ECTS credits, including 10 ECTS credits allocated to the Bachelor's thesis; - ü Field-specific elective/compulsory courses – 20 ECTS credits, which students must select from 55 ECTS credits offered within the programme. Students may earn a maximum of 5 ECTS credits through the substitution of courses with elective status and/or through free-choice credits. ✓	
Programme Admission Requirements	
The right to study in the Bachelor's Educational Programme in Tourism is granted to a person who has completed full general education. Admission to the Bachelor's Educational Programme is subject to the successful completion of the Unified National Examinations. The Unified National Examinations are administered by the Legal Entity under Public Law – the National Assessment and Examinations Center. An exception to the general admission	

procedure for higher education institutions is permitted only in cases provided for by law.
Admission to the Bachelor's Educational Programme in Tourism through **student mobility** is possible in accordance with the procedure established by the legislation of Georgia.

Programme Qualification Profile

Program Objectives	The programme aims to: • develop students' field-specific competencies in tourism, provide them with the professional knowledge required in the field, and develop both their theoretical and practical skills; • provide students with the knowledge and professional skills necessary to engage in the tourism business and to pursue employment in tourism-related positions in both private and public organisations; • develop students' ability to manage tourism-related projects and familiarise them with the country's tourism potential and resources; • provide students with the knowledge necessary to identify the key principles of tourism product development and to assess and analyse the current state of tourism policies in international and domestic markets. The programme curriculum covers both tourism-specific courses and general university courses. The field-specific module also includes courses in tourism management, thereby preparing graduates for employment in the tourism sector in both specialist and managerial positions.
Program Learning Outcomes	The Bachelor's Programme in Tourism was developed on the basis of programmes offered by leading European universities and by drawing on their experience. Accordingly, the programme is designed in line with international standards and provides in-depth, high-quality education in the field of tourism, combining both academic and practical professional knowledge. Upon completion of the programme, graduates will achieve the following learning outcomes, as measured by the relevant assessment indicators: • Demonstrates skills in the field of tourism and a thorough knowledge of the relevant components. Assessment indicators: · prepares and analyses the necessary materials; · manages learning resources effectively in terms of time and space; · organises the necessary records and notes and uses them effectively; · plans and manages their own learning process; · observes professional development principles, as well as corporate and ethical standards, in relation to both themselves and others; • applies oral and/or written communication in Georgian and/or a foreign language in practice through the use of information and communication technologies; • analyses the application of the main principles and areas of management in both private and public organisations within the tourism industry, using examples from Georgia and the international context; • discusses problems existing in the tourism sector and possible ways of addressing them. • Reviews the main theories and concepts of tourism industry management • Assessment indicators:

- · discusses the main components of the tourism industry and their interrelationships;
- · analyses the tourism industry management process;
- · identifies the essence of the tourism industry, analyses it, and formulates its key concepts;
- · generalises the concepts, principles, and theories of tourism and related fields;
- · describes the characteristics of developing, implementing, and managing sustainable and effective tourism services.
- Creates and develops projects and business plans in the field of tourism
- Assessment indicators:
- · develops projects and business plans and processes and analyses the necessary materials;
- · prepares outlines of tourism-related research and/or practical projects/papers in accordance with the supervisor's recommendations;
- · defines the aims and objectives of a project idea and analyses its outcomes;
- · identifies relevant partners and manages business relations with them.
- Assesses the current state of tourism policy and economics and plans tourism policy at local, regional, and international levels
- Assessment indicators:
- · reviews and distinguishes the organisational characteristics of public and private governance and the main forms of activity of organisations operating in the tourism sector;
- · assesses the contribution of tourism to the economy and analyses its future development;
- · identifies tourism policy priorities and conducts comparative analysis at local, regional, and international levels;
- · defines tourism policy and analyses its role in the development of the state;
- · discusses the economic and financial, political and legal, socio-cultural, environmental, and ethical issues underlying the tourism sector.
- Researches and analyses international tourism markets and tourism marketing strategies at local and international levels
- Assessment indicators:
- · defines tourism destinations and develops strategic approaches in relation to international target markets;
- · plans the methodology for a tourism destination strategy and identifies the means for its implementation.
- · reviews tourism marketing strategies.
- Reviews Georgia's tourism resources and assesses and analyses their current condition
- Assessment indicators:
- · identifies the key characteristics of Georgia's tourism resources;
- · classifies Georgia's tourism resources;
- · determines the prospects for the development and utilisation of Georgia's tourism resources.

	• Manages a tourism company and plans tours • Assessment indicators: • formulates the principles of tourism company management and distinguishes between different types of tourism organisations, their activities, and their functions; • plans and manages activities in the tourism market and distinguishes the key characteristics of international travel; • applies established methods and tools in managing tourism activities; • describes, plans, and manages tourist routes; • prepares and reviews forms of contracts with partners; • analyses state tourism policy and issues related to tax incentives. • Manages and diversifies hotel business operations • Assessment indicators: • manages hotel business operations, taking into account their specific characteristics; • conducts statistical analysis of the market; • manages relations with partners, taking contractual obligations into account; • categorises hotels; • plans hotel business operations.
Employment Opportunities	The tourism industry consists of a number of segments, the main ones being transportation, accommodation, food and beverage services, recreation, and the entertainment industry. Tourism is a diverse and complex field, and each of its areas offers numerous employment and career development opportunities in both the private and public sectors. As the tourism sector develops and demand increases, the supply of tourism infrastructure also expands. Qualified and experienced human resources are essential; however, one of the main challenges is the shortage of professionals with appropriate knowledge and a broad range of skills. Accordingly, the Bachelor's Programme in Tourism will contribute to improving the qualifications and skills of human resources in the tourism sector and support the long-term development of the industry. Graduates of the programme may be employed in the following organisations and sectors: • Georgian National Tourism Administration; • Department of Tourism and Resorts of Adjara; • Agency of Protected Areas; • Ministry of Culture and Monument Protection; • regional and local self-government bodies; • tourism information centres; • tourism destination management organisations; • transport companies; • accommodation establishments; • tourism companies; • restaurants and food service establishments;

	- entertainment and events industry; - associations operating in the tourism industry; - information technology and internet agencies operating in the tourism sector; - educational institutions in the field of tourism.
Opportunities for Further Study	Upon completion of the Bachelor's Programme, students will have the opportunity to continue their studies at the Master's level.

Student Knowledge Assessment System	
Student Knowledge Assessment System The purpose of assessment is to determine the extent to which the learning outcomes defined for the course have been achieved. Student assessment is multi-component and ensures the evaluation of both the course objectives and learning outcomes through the use of specific and measurable criteria and rubrics. Student assessment is based on four fundamental principles: objectivity, reliability, validity, and transparency. Two types of assessment are used in evaluating students: summative assessment and formative assessment. The purpose of summative assessment is to accurately evaluate a student's achievement. It monitors the quality of learning and determines the level of achievement in relation to the objectives defined by the course. Formative assessment is aimed at student development and provides students with feedback on their progress and achievements. Assessment is carried out on a 100-point scale. The grading system provides for: a) Five types of positive assessment: a.a) (A) Excellent – 91–100 points; a.b) (B) Very Good – 81–90 points; a.c) (C) Good – 71–80 points; a.d) (D) Satisfactory – 61–70 points; a.e) (E) Sufficient – 51–60 points. b) Two types of negative assessment: b.a) (FX) Failed to Pass – 41–50 points, meaning that the student needs to undertake additional work in order to pass and is entitled to take an additional examination once after independent preparation; b.b) (F) Failed – 40 points or less, meaning that the work completed by the student is insufficient and the course must be taken again. A student is awarded credit on the basis of the final grade, which consists of the total number of points obtained in the interim and final assessments. Assessment of the level of achievement of student learning outcomes includes interim and final assessments. Each has a specified share in the final grade out of the total 100 points, and a minimum competency threshold is established for both forms of assessment. Specifically, out of the maximum 100 points, the interim assessment accounts for 70 points, while the final assessment accounts for 30 points. The interim assessment consists of individual assessment components with a total value of 70 points. For each component, assessment is based on precise and clearly defined criteria aligned with the predetermined learning objectives and the format of the assignment, as well as on assessment schemes/rubrics developed on the basis of these criteria. In all courses, except for first-year courses and university-wide elective courses, a student must accumulate at least 59% of the 70 interim assessment points in order to be admitted to the final examination. The final/additional examination is considered passed if the student obtains at least 60% of the 30 available points. In first-year courses and university-wide elective courses, a student must accumulate at least 51% of the 70 interim assessment points in order to be admitted to the final examination. The final/additional examination is considered passed if the student obtains at least 51% of the 30 available points.	

A student is entitled to take an additional examination if they fail to meet the minimum competency threshold in the final examination. The additional examination may be taken within the period established by the academic calendar and no earlier than **5 days after the announcement of the final examination results**. If a student receives **0-50 points in the final grade**, or fails to meet the minimum competency threshold in either form of assessment (interim/final), the student is assigned an **F grade – 0 points**.

Teaching and Learning Methods

The Bachelor's Programme in Tourism provides for the use of a wide range of teaching methods in the educational process. Academic staff may use the main methods listed below individually or combine several methods as appropriate. The principal teaching methods are:

1. **Discussion/Debate** – one of the most common interactive teaching methods. The discussion process significantly increases students' engagement and participation. A discussion may develop into a debate and is not limited solely to questions posed by the lecturer. This method develops students' ability to argue, express their opinions, and justify their views.
2. **Collaborative Group Work** – this method involves dividing students into groups and assigning them learning tasks. Group members work on the issue individually while also sharing their ideas and findings with the other members of the group. Depending on the task, responsibilities may be distributed among group members. This strategy ensures the maximum possible involvement of all students in the learning process.
3. **Problem-Based Learning (PBL)** – a teaching method in which a problem is used as the starting point for acquiring and integrating new knowledge.
4. **Lecture-Based Learning with Case Analysis** – alongside the delivery of theoretical knowledge during lectures, specific cases are discussed in order to examine the topic comprehensively and in depth.
5. **Brainstorming** – this method involves encouraging students to generate and express as many ideas and opinions as possible, preferably diverse and even radically different ones, regarding a specific issue or problem within a given topic. The method promotes a creative approach to problem-solving.
6. **Role-Playing and Simulation Activities** – role-playing based on specific scenarios enables students to examine an issue from different perspectives and helps them develop alternative viewpoints. Like discussion, role-playing develops students' ability to express their position independently and defend it in a debate.
7. **Demonstration Method** – this method involves the visual presentation of information and is highly effective in terms of achieving learning outcomes. In many cases, it is preferable to present material through both audio and visual means. The learning material may be demonstrated by either the lecturer or the student. This method helps make different stages of understanding the material more visible, clarifies what students are expected to complete independently, and visually presents the essence of the issue or problem.
8. **E-learning** – this method includes three forms of teaching:
 - **Face-to-face e-learning** – the teaching process takes place during contact hours between the lecturer and students, while learning materials are delivered through an electronic course;
 - **Hybrid learning (face-to-face/distance)** – the main part of the teaching process is conducted remotely, while a smaller part takes place during contact hours;
 - **Fully distance learning** – the educational process is conducted without the physical presence of the lecturer. The entire course is delivered remotely in electronic format.
9. **Teaching methods applied in professional/industrial practice.**

Personnel Involved in Programme Implementation

- **14 academic staff members:** 3 Professors, 4 Associate Professors, and 7 Assistant Professors;
- **19 invited lecturers.**

Other resources

Institutions with which a memorandum/agreement has been concluded within the framework of the programme:

- Guesthouse “**Melaanian Vintage**”
- Ecotourism Farm “**Tigi’s House**”
- Travel Company “**Mimino in the Caucasus**”
- Travel Company “**Atsunta**”
- **GMA Georgia**
- **Prime Service LLC** (Grigoleti Beach Resort, Trademark Collection by Wyndham)
- **IPO Center LLC** (Holiday Inn Express Tbilisi Avlabari)
- **Hotel Telavi LLC** (Holiday Inn Telavi)
- **Kutaisi Hotel Service LLC** (Best Western Hotel Kutaisi)
- **Hotel Collection International – Georgia LLC**
- **Makro Tourism LLC** (Mercure Hotel)
- **Tourinvest LLC** (Hilton Batumi)
- **Stadium Hotel JSC** (ibis Tbilisi Stadium)

Material and Technical Resources

Library Resources

The Caucasus University Library holds printed and electronic resources relevant to the Bachelor’s Educational Programme, which are available to students, invited lecturers, and academic staff. The collection includes a total of 23,651 printed items and 7,186 electronic books and other publications. The University Library has an electronic catalogue and a reading room equipped with appropriate facilities, including chairs, desks, and computers.

The Library has one multifunctional photocopying machine, which students may use with the assistance of the Library’s three staff members. In the reading room, students have access to the Internet and the following international electronic resources:

- EBSCO HOST
- ScienceDirect
- Scopus
- SciVal Funding (Funding Institutional)
- HeinOnline
- Taylor & Francis
- Mathematical Sciences Publishers (MSP) Journals

Scientific Journals:

- Cambridge Journals Online
- e-Duke Journals Scholarly Collection
- Edward Elgar Publishing Journals and Development Studies e-books
- European Respiratory Journal
- IMechE Journals
- Mathematical Sciences Publishers Journals
- OpenEdition Journals
- Royal Society Journals Collection
- SAGE Journals
- The Company of Biologists’ Journals

All interested persons are informed about the availability of these resources and the procedures for using them.

Material Resources

In the 2017–2018 academic year, Caucasus University continued its educational activities in its new, university-owned building located at 1 Paata Saakadze Street, Tbilisi. The total area of the building is 11,179 sq. m, of which 5,021 sq. m is allocated for educational purposes. An investment of GEL 12 million was made in renovation works, new equipment and furnishings, landscaping, and the development of the surrounding area.

The University building includes the following essential facilities: 63 classrooms, a foyer of up to 170 sq. m, a conference hall, recreational areas, administrative spaces, storage facilities, group-work areas, sanitary facilities, a 265 sq. m library, laboratories, an archive, and two cafeterias covering 380 sq. m. These facilities support the effective implementation of both educational and administrative processes.

The Caucasus School of Business additionally has rooms allocated for a startup accelerator, equipped with modern technologies such as VR technology, editing equipment, Smart Boards, and other facilities.

The University has an effective electricity supply system. The building contains separate sanitary facilities that are continuously supplied with water and properly maintained. Sanitary and hygiene standards are observed, and the facilities are provided with permanent lighting and ventilation.

The territory of Caucasus University is adapted for persons with disabilities, including ramps, lifts, and other facilities. All classrooms have access to both natural and artificial lighting. A central heating system is installed throughout the building. The University premises are protected by the Magistri security service, and surveillance cameras are installed both inside and around the external perimeter for security purposes. Fire safety, general safety, and medical assistance mechanisms have also been developed.

Information and Communication Resources

The University has laboratories and computer equipment appropriate to the academic educational programme and compliant with modern requirements. The equipment is connected to the Internet and is accessible to students, academic staff, invited lecturers, and administrative personnel. Computers are equipped with the relevant software tools and applications. Classrooms and computer laboratories are connected to both the local network and the Internet.

An electronic system for student assessment and the organisation of teaching is used to ensure students' access to grades, enable the administration to monitor academic performance, and support the educational process.

Through the University website, which includes a catalogue of educational programmes as well as information related to programme implementation, the learning process, and other relevant matters, the University ensures the public availability and accessibility of information. The University Library also has an electronic catalogue.

Caucasus University is currently equipped with modern computer and photocopying facilities, a significant part of which was upgraded in 2018. Eight computer laboratories are currently operating on floors A, B, and C. These laboratories are equipped with personal computers and multimedia projectors. All classrooms and the Library are also equipped with computers and multimedia projectors.

The administration and almost all University staff members are provided with computers and Internet access. The University has a computer inventory of more than 380 units. This is supplemented by office equipment, including printers and scanners, 20 Smart Boards, high-performance Kyocera photocopiers, and an HP MFD colour multifunction device.

Wi-Fi is available throughout the University campus. IP telephony is also provided, supported by more than 130 IP telephones. The University server room operates five modern servers, while the campus is equipped with appropriate network infrastructure, including Cisco and Aruba/HP switches, a Fortinet NG Firewall, wireless controllers, access points, and other devices, amounting to more than 100 network devices in total.

The University is connected to an external network and has 400 Mbps global Internet connectivity, 1 Gbps local network connectivity, as well as a 30 Mbps backup Internet connection.

These resources are available to University students, academic staff, invited lecturers, and administrative personnel. All interested users are informed about the availability of the resources and the procedures for accessing and using them.

Financial Support for the Programme	
The financial sustainability of the Bachelor's Programme in Tourism is ensured by the programme budget. The budget takes into account the revenue expected from student tuition fees as well as all expenditures required for the full and effective implementation of the programme. Financial calculations are based on programme-specific data and include teaching and learning expenses, research components, development, internationalisation, accreditation and authorisation, and other relevant costs. More specifically, the budget covers: - Ø the contact hours required for teaching; - Ø the number of courses, broken down into compulsory, elective, and foreign language courses; - Ø remuneration for teaching hours; - Ø material support provided to students during the learning process; - Ø university administrative expenses; - Ø programme development, accreditation, and internationalisation costs; - Ø unforeseen expenses that may arise during the implementation of the programme. The programme budget also includes a designated University Reserve Fund, intended to cover all expenses necessary for the full operation of the programme in cases where the number of enrolled students is at the minimum required level. If changes are introduced to the programme, the programme budget is adjusted accordingly. The Bachelor's Programme in Tourism is financially sustainable, and the allocation of the financial resources listed above is fully feasible. Where necessary, the programme may also receive financial support from the overall budget of Caucasus University.	

№	Course Code	Prerequisite	საბაკალავრო პროგრამა ტურიზმში პროგრამის სასწავლო გეგმა Course/Module	Year of study								ECTS Credits
				I		II		III				
				ECTS Credits								
				I semester	II semester	I semester	II semester	I semester	II semester			
			University-Wide Compulsory Courses									55
			The English Language: General and Professional									20
1.	GENG 0001.31/ GENG 0003.31	Students who score more than 80% on the Unified National Examinations are placed at B2.0 level . All other students are placed at B1.0 level .	B1.0 General English / B2.0 General English	2.5								2.5
2.	PENG 1170.31		P1 Professional English	2.5								2.5
3.	GENG 0002.31/GENG 0004.31	GENG 0001.31/ GENG 0003.31	B1 General English / B2 General English		2.5							2.5
4.	PENG 1270.31	PENG 1170.31	P2 Professional English		2.5							2.5
5.	GENG 0003.31/GENG 0005.31	GENG 0002.31/GENG 0004.31	B2.0 General English / C1.0 General English			2.5						2.5
6.	PENG 2170.31	PENG 1270.31	P3 Professional English			2.5						2.5
7.	GENG 0004.31/GENG 0006.31	GENG 0003.31/GENG 0005.31	B2 General English / C1 General English				2.5					2.5
8.	PENG 2270.31	PENG 2170.31	P4 Professional English				2.5					2.5
9.	CISS 1170.31		Computer Skills	5								5

			Foreign Language: German, French, Turkish, Russian, Spanish, or Italian										20
10.	GERM 0001.31, FREN 0001.31, TURK 0001.31, RUS 0001.31, ESP 0001.31, ITA 0001.31	-	German A1.0, French A1.0, Turkish A1.0, Russian A1.0, Spanish A1.0, Italian A1.0	5									5
11.	GERM 0002.31, FREN 0002.31, TURK 0002.31, RUS 0002.31, ESP 0002.31, ITA 0002.31	GERM 0001.31, FREN 0001.31, TURK 0001.31, RUS 0001.31, ESP 0001.31, ITA 0001.31	German A1, French A1, Turkish A1, Russian A1, Spanish A1, Italian A1	5									5
12.	GERM 0003.31, FREN 0003.31, TURK 0003.31, RUS 0003.31, ESP 0003.31, ITA 0003.31	GERM 0002.31, FREN 0002.31, TURK 0002.31, RUS 0002.31, ESP 0002.31, ITA 0002.31	German A2.0, French A2.0, Turkish A2.0, Russian A2.0, Spanish A2.0, Italian A2.0			5							5
13.	GERM 0004.31, FREN 0004.31, TURK 0004.31, RUS 0004.31, ESP 0004.31, ITA 0004.31	GERM 0003.31, FREN 0003.31, TURK 0003.31, RUS 0003.31, ESP 0003.31, ITA 0003.31	German A2, French A2, Turkish A2, Russian A2, Spanish A2, Italian A2				5						5
14.	MATH		Calculus I	5									5

	0003.31											
15.	ACWR 0007.31		Academic Writing			5						5
			Compulsory Field-Specific Courses									105
16.	HIST 0003.31		History of Georgia	5								5
17.	GEOG 1170.31		Geography of Georgia	5								5
18.	MGS 1270.31		Fundamentals of Management		5							5
19.	TR 1271.31		Introduction to Tourism		5							5
20.	GEO 0005.31		Special Course in the State Language		5							5
21.	IHM 1270.31		Introduction to Hospitality Management		5							5
22.	MGS 2112.31	MGS 1270.31	Operations Management			5						5
23.	ACCT 2170.31	MATH 0003.31	Financial Accounting			5						5
24.	TR 2171.31	GEOG 1170.31 HIST 0003.31	Tourism Resources of Georgia			5						5
25.	FB 2270.31	IHM 1270.31	Food and Beverage Management				5					
26.	HOSP 2270.31	IHM 1270.31	Hotel Management				5					5
27.	TRM 2270.31	TR 2171.31	Tourism Marketing and International Markets				5					5
28.	TR 2272.31	MATH 0003.31	Tourism Statistics				5					5
29.	TE 3171.31		Tourism Economics					5				5
30.	TCM 3170.31	TRM 2270.31, TR 2171.31	Tourism Company Management					5				5
31.	TR 3171.31	TRM 2270.31	Event Management					5				5
32.	SDTE 3170.31	TR 2171.31	Sustainable Tourism Development and Ecotourism					5				5

33.	DIS 3171.31		Qualitative and Quantitative Research Methods					5				5
34.	TRP 3170.31	TR 2171.31	Tourism Policy					5				5
35.	DIS 3270.31	DIS 3171.31	Bachelor's Thesis						10			10
			Field-Specific Elective Courses									20
36.	TR 3275.31	TR 2171.31	Tourism Internship						5			5
37.	CRM 3270.31	TR 2171.31	Cultural Resource Management						5			5
38.	TPM 3270.31	TRP 3170.31, TRM 2270.31	Tourism Planning and Destination Management						5			5
39.	ITT 3270.31	TR 2171.31	Information Technologies in Tourism						5			5
40.	WTR 3270.31		World Tourism Resources						5			5
41.	VVT 3270.31	TR 2171.31	Wine Tourism						5			5
42.	BC 3270.31	ACWR 0007.31	Business Communication						5			5
43.	BUSA 3270.31	MGS 1270.31, TRM 2270.31	Business Plan Development						5			5
44.	ADT 3270.31	TR 2171.31	Adventure Tourism						5			5
45.	TUR 3275.31	TR 2171.31	Agritourism						5			5
46.	TUR 3276.31	TR 2171.31	Wellness Tourism						5			5
47.			Free Elective Credit*						5			5
ECTS	Per semester	30		30	30	30	30	30	30			
	Per year	60		60	60	60	60	60				180

Note:

* Students may accumulate credits in accordance with Order No. 01/01-68 of the President of Caucasus University, dated 31 May 2014, on the recognition of free elective credits.

Credits for field-specific elective courses are available in the first and second semesters of the final year in order to provide students with a flexible system that allows them to select courses from different modules and even combine concentrations.

Hourly Breakdown of the Educational Programme

№	Courses Title	ECTS Credits/hr.	Contact Hours					Independent hours
			Lecture	Semester	Practical	Midterm/Final Exam	Presentation	Independent Study, including Preparation for Examinations
1.	B1.0 General English	2.5/62.5	13	13		4	2	30.5
2.	P1 Professional English	2.5/62.5	13	13		4	2	30.5
3.	B1 General English	2.5/62.5	13	13		4	2	30.5
4.	P2 Professional English	2.5/62.5	13	13		4	2	30.5
5.	B2.0 General English / C1.0 General English	2.5/62.5	13	13		4	2	30.5
6.	P3 Professional English	2.5/62.5	13	13		4	2	30.5
7.	B2 General English / C1 General English	2.5/62.5	13	13		4	2	30.5
8.	P4 Professional English	2.5/62.5	13	13		4	2	30.5
9.	Computer Skills	5/125	16	8		4	2	95
10.	German A1.0, French A1.0, Turkish A1.0, Russian A1.0, Spanish A1.0, Italian A1.0	5/125	54 26 26 26	28 28 28		4		67
11.	German A1, French A1, Turkish A1, Russian A1, Spanish A1, Italian A1	5/125	54 26 26 26	28 28 28		4		67
12.	German A2.0, French A2.0, Turkish A2.0, Russian A2.0, Spanish A2.0, Italian A2.0	5/125	54 26 26 26	28 28 28		4		67
13.	German A2, French A2, Turkish A2.0, Russian A2.0, Spanish A2.0, Italian A2.0	5/125	54 26 26 26	28 28 28		4		67
14.	Calculus I	5/125	12	12		4	2	95
15.	Academic Writing	5/125	13	11		4	2	95

16.	History of Georgia	5/125	16	8		4	2	95
17.	Geography of Georgia	5/125	15	11		4	-	95
18.	Fundamentals of Management	5/125	15	7		4	4	95
19.	Introduction to Tourism	5/125	12	12		4	2	95
20.	Special Course in the State Language	5/125	15	7		4	4	95
21.	Financial Accounting	5/125	18	6		4	2	95
22.	Operations Management	5/125	15	7		4	4	95
23.	Introduction to Hospitality Management	5/125	14	10		4	2	95
24.	Tourism Resources of Georgia	5/125	16	8		4	2	95
25.	Tourism Policy	5/125	17	7		4	2	95
26.	Tourism Marketing and International Markets	5/125	15	7		4	4	95
27.	Tourism Statistics	5/125	15	9		4	2	95
28.	Hotel Management	5/125	14	10		4	2	95
29.	Tourism Company Management	5/125	16	8		4	2	95
30.	Cultural Resource Management	5/125	12	12		4	2	95
31.	Food and Beverage Management	5/125	14	10		4	2	95
32.	Tourism Economics	5/125	18	6		4	2	95
33.	Tourism Planning and Destination Management	5/125	20	4		4	2	95
34.	Event Management	5/125	10	12		4	4	95
35.	Sustainable Tourism Development and Ecotourism	5/125	17	7		4	2	95
36.	Qualitative and Quantitative Research Methods	5/125	17	7		4	2	95
37.	Bachelor's Thesis	10/250		30				220
38.	Tourism Internship	5/125	12	12		4	2	95
39.	Information Technologies in Tourism	5/125	20	4		4	2	95
40.	World Tourism Resources	5/125	20	4		4	2	95
41.	Wine Tourism	5/125	11	11		4	4	95

42.	Business Communication	5/125	13	9		4	4	95
43.	Business Plan Development	5/125	14	8		4	4	95
44.	Adventure Tourism	5/125	12	10		4	4	95
45.	Agritourism	5/125	13	11		4	2	95
46.	Wellness Tourism	5/125	17	7		4	2	95

Map of Learning Outcomes

Semester	Course / Module / Internship / Research Component	Program Learning Outcomes							
		LO 1. Demonstrates skills in the field of tourism and thorough knowledge of the relevant components	LO 2. Reviews the main theories and concepts of tourism industry management	LO 3. Creates and develops projects and business plans in the field of tourism	LO 4. Assesses the current state of tourism policy and economics and plans tourism policy at local, regional, and international levels	LO 5. Researches and analyses international tourism markets and tourism marketing strategies at local and international levels	LO 6. Reviews Georgia's tourism resources and assesses and analyses their current condition	LO 7. Manages a tourism company and plans tours	LO 8. Manages and diversifies hotel business operations
	Compulsory Field-Specific Component								
I	History of Georgia						Low ¹		
I	Geography of Georgia						Low		
I	Calculus I								Low
II	Introduction to Tourism	Medium ²	Medium		Low				

¹ The relationship between the **course learning outcome** and the **programme learning outcome** is **low (introduction)**.

² The relationship between the **course learning outcome** and the **programme learning outcome** is **moderate (reinforcement/development)**.

II	Academic Writing	Low							
II	Fundamentals of Management					Low		Low	
III	Special Course in the State Language					Medium			
III	Operations Management							Medium	
III	Financial Accounting			Low	Low				
IV	Introduction to Hospitality Management		Low				Low		High
IV	Tourism Resources of Georgia			Low			High	Medium	
IV	Tourism Policy			Low	High				
IV	Tourism Marketing and International Markets				Low	High		Low	Low
V	Tourism Statistics and Research Methods		Low		Medium				
V	Hotel Management			Medium					High
V	Tourism Company Management					Medium	Medium	High	
V	Food and Beverage Management		Medium						Low
VI	Tourism Economics		Low	High					
VI	Tourism Planning and Destination Management		Low	High	Low				

VI	Event Management			Medium		Medium		Low	
VI	Sustainable Tourism Development		Medium		Medium				
VI	Ecotourism		Medium		Low			Low	
VII	Qualitative and Quantitative Research Methods				Low				
VIII	Bachelor's Thesis	High	High	High	High	High	High	High	High
	Field-Specific Elective Component								

Map of Programme Objectives and Learning Outcomes

Programme Learning Outcomes	Programme Objectives			
	To develop students' theoretical and practical field-specific competencies in tourism.	To prepare graduates to engage in the tourism business and pursue employment in tourism-related positions in both private and public organisations.	To develop students' skills in managing tourism-related projects and familiarise them with the country's tourism potential and resources.	To enable students to identify the key principles of product development and to assess and analyse the state of tourism policy in international and domestic markets.
LO 1. Demonstrates skills in the field of tourism and thorough knowledge of the relevant components	X	X	X	X
LO 2. Reviews the main theories and concepts of tourism industry management	X	X		X
LO 3. Creates and develops projects and business plans in the field of tourism	X		X	
LO 4. Assesses the current state of tourism policy and economics and plans tourism policy at regional, and international levels	X	X	X	X
LO 5. Researches and analyses international tourism markets and tourism marketing strategies at local and international levels	X	X	X	X
LO 6. Reviews Georgia's tourism resources and assesses and analyses their current condition	X			X
LO 7. Manages a tourism company and plans tours	X	X	X	X
LO 8. Manages and diversifies hotel business operations	X	X	X	X

Academic Staff Resource Base of the Bachelor's Educational Programme

№	Name/Surname	Status	Course
1.	Teimuraz Khutsishvili	Affiliated Professor	Calculus I
2.	Levan Tsikarishvili	Affiliated Associate Professor	Introduction to Tourism; Tourism Resources of Georgia; Cultural Resource Management; Wine Tourism
3.	Giorgi Bregadze	Affiliated Professor	Tourism Economics
4.	Nino Tigishvili	Affiliated Assistant Professor	Agritourism
5.	Davit Bragvadze	Invited Lecturer	History of Georgia
6.	Nino Chkhaberidze	Invited Lecturer	Adventure Tourism
7.	Nadezhda Makhatadze	Invited Lecturer	Russian A1.0; Russian A1; Russian A2.0; Russian A2
8.	Ekaterine Gloveli	Affiliated Associate Professor	Tourism Statistics; Qualitative and Quantitative Research Methods
9.	Tamar Gegelidze	Invited Lecturer	Fundamentals of Management; Business Plan Development
10.	Marine Losaberidze	Invited Lecturer	French A1.0; French A1; French A2.0; French A2
11.	Mariam Tsibadze	Affiliated Assistant Professor	Geography of Georgia
12.	Olga Shengelia	Assistant Professor	Business Communication
13.	Tamar Akhalbedashvili	Invited Lecturer	Introduction to Tourism Management; Food and Beverage Management; Event Management
14.	Khatuna Murjikneli	Assistant Professor	Tourism Marketing and International Markets
15.	Eter Shavreshiani	Associate Professor	B1.0 General English; B1 General English; B2.0 General English; B2 General English; C1.0 General English; C1 General English
16.	Lali Okroshidze	Invited Lecturer	Hotel Management
17.	Tatia Chikhladze	Invited Lecturer	Tourism Policy
18.	Johan Hendrik Kritzinger	Invited Lecturer	P1 Professional English; P2 Professional English; P3 Professional English; P4 Professional English
19.	Aza Chanturia	Affiliated Professor	Computer Skills
20.	Mzia Gogiashvili	Invited Lecturer	Turkish A1.0; Turkish A1; Turkish A2.0; Turkish A2
21.	Ana Akhvlediani	Invited Lecturer	Financial Accounting

№	Name/Surname	Status	Course
22.	Tatia Chokoraia	Associate Professor	Academic Writing
23.	Natia Datuashvili	Invited Lecturer	German A1.0; German A1; German A2.0; German A2
24.	Nato Robitashvili	Assistant Professor	Introduction to Hospitality Management; Sustainable Tourism Development and Ecotourism
25.	Davit Kobakhidze	Invited Lecturer	Information Technologies in Tourism
26.	Ketevan Tevzadze	Assistant Professor	Tourism Company Management; Operations Management
27.	Tornike Purtseladze	Invited Lecturer	World Tourism Resources
28.	Teona Taboridze	Assistant Professor	Tourism Internship; Wellness Tourism; Tourism Planning and Destination Management
32.	Amalia Mkhitarian	Invited Lecturer	Spanish A1.0; Spanish A1; Spanish A2.0; Spanish A2
33.	Giuli Kalatozishvili	Invited Lecturer	Italian A1.0; Italian A1; Italian A2.0; Italian A2
34.	Tinatin Turkia	Assistant Professor	Special Course in the State Language