

Ani Tsiklauri

Bachelor's Program in PR and Communication

Caucasus School of Media

Leipzig University of Applied Sciences, Germany



Participating in the Erasmus+ exchange program at HTWK Leipzig allowed me to add valuable new layers to my academic experience. Spending a semester in Leipzig, Germany, studying International Management proved to be an insightful, productive, and rewarding stage of my journey.

The courses involved analyzing real-world business cases, practical assignments, and group projects, which gave me a broader perspective on modern trends in international management. The open attitude, collaborative approach, and constructive feedback from the lecturers made it easy for me to stay actively engaged throughout the learning process. Furthermore, studying alongside students from different countries and cultural backgrounds, working in teams, and sharing ideas significantly broadened my professional horizons.

Alongside the academic side, the city environment itself played a major role. Leipzig is a very practical, dynamic, and student-friendly city, which made it easy to adapt to the local rhythm of life and university routines right from the start. The knowledge acquired, the experience gained, and the international contacts built here are truly valuable to me, and I am confident they will serve me well in the future.

I am glad my home university gave me the opportunity to take this step. It was truly the right and timely decision, both for my personal growth and my future career development.