

Global Business Programme - Course List WS26/27

Course No	Dates	Bank Holidays	Course	Lecturer	ECTS
B10.0371152	28.09.2026 - 02.10.2026		Cross Cultural Communication	Zeynep Bilgin Wührer	2,5 ECTS
B23.GBP298	05.10.2026 - 10.10.2026		Contemporary Management	Juan Antonio Enciso González	2,5 ECTS
B23.GBP302	12.10.2026 - 16.10.2026		Creativity and Innovation	Trajce Velkovski	2,5 ECTS
B10.0371155	19.10.2026 - 23.10.2026		Cross Cultural and Entrepreneurial Perspectives	Trajce Velkovski	2,5 ECTS
B10.0371158	26.10.2026 - 30.10.2026	10/26/2026	Introduction to B2B Marketing and Selling	Denny Seiger	week 1&2 = 5ECTS*
	02.11.2026 - 06.11.2026				
B23.GBP.20a	09.11.2026 - 13.11.2026		Economics	Andrea Ivanišević	2,5 ECTS
B10.0371161	16.11.2026 - 20.11.2026		Introduction to Enterprise Resource Planning	Sergi Batalla Martinez	week 1&2 = 5ECTS*
	23.11.2026 - 27.11.2026			Ernst Peßl/Roland Trost	
tba.	30.11.2026 - 04.12.2026		Global Environmental Governance	Brendan Duprey	week 1&2 = 5ECTS*
	07.12.2026 - 11.12.2026	12/8/2026			
B10.0371164	14.12.2026 - 18.12.2026		HR Management Accounting	Waltraud Jelinek-Krickl, Christine Lichem-Herzog	2,5 ECTS
	21.12.2026 - 08.01.2027		Christmas and New Year Holidays		
B10.0371159	11.01.2027 - 15.01.2027		International Marketing	Hildegard Liebl	week 1&2 = 5ECTS*
	18.01.2027 - 22.01.2027				
B23.GBP299	25.01.2027 - 29.01.2027		Design Thinking	Christian Friedl , Ligia Franco Pasqualin	2,5 ECTS

*if you opt for this course both weeks are compulsory