



Caucasus University

Caucasus School of Media

Name of Educational Programme	ჟურნალისტიკა და მასობრივი კომუნიკაცია
Name of Educational Programme in English	Journalism and Mass Communication
Level of Higher Education	Bachelor's Degree Program
Type of Educational Programme	Academic
Language of Instruction	Georgian
Awarded Qualification, Code	
In Georgian:	0703 სოციალური მეცნიერებების ბაკალავრი მასობრივ კომუნიკაციაში
In English:	0703 Bachelor of Social Sciences in Mass Communication
Date of Program Approval	14.11.2006
Date of Program Renewal	17.05.2019
Program Coordinator/Co-Coordinator	Prof. Nino Zhizhialashvili

Program Volume in Credits	
<p>The Bachelor's Degree Program in Journalism and Mass Communication comprises 240 credits with 60 ECTS per year, 30 ECTS per semester. Each semester comprises a fixed number of weeks added a period for taking additional examinations and evaluation of the student's performance at the additional examinations. Academic year is a unity of the semesters and a holiday period between them.</p> <p>Standard official duration of the bachelor's degree Program in Journalism and Mass Communication is 4 academic years. Student is allowed to keep the status and follow the program during additional semesters for 6 academic years as maximum.</p> <p>1 ECTS equals to 25 hours, which includes class hours and time spent on independent work. An additional Summer Semester can also be organized. If this is the case, the student shall consider the fact that he/she is not allowed to take more than 75 ECTS per academic year.</p> <p>240 ECTS program includes:</p> <ul style="list-style-type: none"> ➤ 185 obligatory ECTS (for those who start General English from B1.0 it equals to 195 ECTS) ➤ 55 elective ECTS (for those who start General English from B1.0 it equals to 45 ECTS). <p>BA program of Journalism and Mass Communication covers General Obligatory University Courses, Specialty Obligatory and Elective Courses and Free Credit Courses:</p> <ul style="list-style-type: none"> ➤ General Obligatory University Courses includes 40 ECTS (for those who starts General English from B1.0 it equals to 50 ECTS). Those are: <ul style="list-style-type: none"> ➤ Georgian Orthography and Speech ➤ Academic Writing ➤ History of Georgia ➤ Fundamentals of Critical Thinking 	

- Great Books, I-II parts
- Information Technologies
- General English (in 4 parts: from B1.0 to B2 level). Teaching of General English covers 4 or 6 semesters. The process is regulated by the University English Language Teaching Order. The length of study depends on the results that current student shows when passing Unified National Examination in English before admission.
- Specialty Obligatory Courses includes 145 ECTS. Those are:
 - Media monitoring
 - Journalism (publications, letters)
 - Mass Communication
 - Professional Ethics and Self-regulation
 - Philosophy of Freedom of Speech
 - Media Law
 - News Writing
 - Photo Journalism
 - Video Production
 - New Media and Data Visualization
 - Video Journalism
 - Print Media
 - Theory and Culture of Speech
 - Radio production
 - TV Production
 - Sociology
 - Communication Psychology
 - Economics
 - PR Strategies and Tactics
 - Marketing Communication
 - Mass Media Research Methods
 - Media Lab 1. The Caps Stone covers following fields: Political Reporting, Media Management and News Production, Covering Culture.
 - Media Lab 2. The Caps Stone covers following fields: Conflict and Crisis Reporting, Economics and Business Reporting, Film Documentary.
 - Professional English Language (2 parts in English). Classes follow General English B2 level.
- Specialty Elective Courses includes 55 ECTS (for those who start General English from B1.0 it equals - 45 ECTS). Student is able to choose subjects from following list:
 - Investigative Journalism
 - Reporting in English
 - Advertising
 - Event Planning and Management
 - Political PR campaigns
 - Intercultural communications
 - Georgian-Russian Relations
 - Modern literature
 - Second Foreign Languages, with option in 4 parts: A1.0 - B1
 - French Language
 - German Language
 - Spanish Language
- Instead of Elective Courses student is allowed to use Free Credit's system:
 - 20 ECTS maximum. Free credits allow students to acquire extra knowledge without adhering to any formal scheme, in accordance with their interests. Bachelor's Program in Journalism and Mass Communication gives the students an opportunity to earn free credits from the other bachelor's programs of Caucasus University or get recognition of the credits earned during their mobility.
- Instead of Elective Courses student is allowed to use Field Work system:
 - 10 ECTS maximum. The system includes work in practice in Journalism or other fields of Mass Communication. Governmental, private or non-governmental sectors are acceptable. Also, institutions or projects working in research field of social sciences. Field Work regulations are presented in the program appendix.

Program Admission Precondition

- Any person completing full secondary education is entitled to enroll in the program.
- The pre-condition for enrollment in the Program is passing the Unified National Examinations. The Examinations are conducted by LEPL the National Examinations Center. Any exceptions to the Law on Enrolment at Higher Education Institutions are allowed only in the cases prescribed by Law.

Qualification Description of the Program

<p>Program Objective</p>	<p style="text-align: center;">General Context of the Program</p> <p>High standard media plays a crucial role in a political, economic, social and cultural development of the country:</p> <ul style="list-style-type: none"> ✓ It gives accurate and reliable information to the citizens that they need in a daily decision-making process. ✓ It permanently monitors authorities and prevents to misuse power; ✓ It simply and clearly explains to citizens fundamental changes and ideas of complicated processes following the steps made towards accomplishment of political system, economic reforms, institutional changes, appearance of new vectors in foreign policy; ✓ It provides citizens with diversity of opinions, involves them in debates related to the important topics of public interests and development. <p>Furthermore, graduates of the BA Program of Journalism and Mass Communication need to have a very good general education, knowledge and practical skills to meet both - challenges of the field and market requirements. Objective of the program are following:</p> <p>Objective N1: To prepare professionals with:</p> <ul style="list-style-type: none"> ✓ High level sense of journalistic duties and responsibilities in democratic society; ✓ Knowledge of media influences, effects, understanding of media contexts and their personal role in current contexts as a professional representative of the field. <p>Objective N2: To prepare well educated professionals with analytical mind and a good knowledge of basics of social sciences; with special communication skills – writing, articulating, debating, presenting, listening, etc. in both languages: Georgian and English.</p> <p>Objective N3: To prepare professionals having knowledge and skills to work in accordance with high professional standards and ethics.</p> <p>Objective N4: To prepare professionals ready to work for variety of media outlets with special skills of quick adaptation and practical experience in all types of media – broadcast, online or print, including photo, audio and video formats.</p> <p>Objective N5: To prepare professionals ready to work in neighboring fields, such as PR, marketing communication, media research projects, etc.</p>
<p>Program Learning Outcomes</p>	<p>Upon the completion of the BA Program of Journalism and Mass Communication the graduate will acquire the following knowledge, skills, responsibility and autonomy relevant with upper mentioned objectives:</p> <p>Outcome N1: Graduate has a knowledge and understanding of importance of journalism as a system, from the civil and social point of view. He/she understands journalistic responsibilities alongside with civil duties.</p> <p>Outcome N2: Graduate has a knowledge how media and different communication systems influences and affects public opinion. He/she understands importance of professional journalism in the process of democratic development; role of professional accountability, honesty and autonomy.</p> <p>Outcome N3: Graduate has skills to discuss with arguments, to listen others, to analyse different types of texts, including literature, letters, philosophical ideas, historical contexts, etc.</p> <p>Outcome N4: Graduate has skills to work according with journalistic principles and following the norms of professional ethics.</p> <p>Outcome N5: Graduate has skills to dig, analyse and organize information and to spread it relevant with different formats of journalism and mass communication.</p>

	<p>Outcome N6: Graduate has skills of fast adaptation in a competitive and multi-tasked surrounding with modern requirements. She/he has skills to manage and administrate projects in the field.</p> <p>Outcome N7: Graduate has skills to make a research, to analyze material, to judge findings critically and to present conclusions to audience through the different modern techonological tools, in Georgian and in English (and other) languages.</p> <p>Outcome N8: Graduate has basics of theoretical knowledge and practical skills of usege knowledge in social sciences, public relations and marketing communications.</p>
<p>Areas of Employment</p>	<p>The fields of graduates' employment are following:</p> <ul style="list-style-type: none"> ➤ Local and international media outlets: online, radio and TV broadcasters; print media. ➤ Local and international organizations working in the field of media and communications: independent studios, PR and marketing companies, advertising agencies, media research centres/ projects. ➤ PR and communication departments of legal entities, non-governmental organizations and private companies.
<p>Possibility to Continue Studies</p>	<p>The Program graduates are entitled to pursue education at Master's Degree Programs.</p>

<p>Evaluation System of Student's Knowledge</p>	<p>Mastering the courses offered by the Journalism and Mass Communication BA Program considers an active participation of students in the learning process and is based on the principle of continuous evaluation of the acquired knowledge.</p> <p>The evaluation system for the level of achievement of students learning outcomes is comprised of midterm and final evaluations. The share of the sum of midterm evaluations from the maximum points of the academic component - i.e. 100 points, constitutes 70 points and 30 points remain for the final examination.</p> <p>The minimal competences threshold has been determined for both of midterm and final evaluations. The detailed information about the minimal competence threshold is given in the syllabi of particular academic disciplines, which are uploaded to the academic process management electronic system prior to the beginning of the academic process.</p> <p>At each stage of learning, the student is entitled to resit the final examination only if the total accumulated score for the midterm evaluations before the final examination constitutes at least 41 points.</p> <p>The evaluation system allows for 5 types of positive evaluations:</p> <ul style="list-style-type: none"> • (A) Excellent – 91-100 points of evaluation; • (B) Very good - 81-90 points of maximum evaluation; • (C) Good – 71, 80 points of maximum evaluation; • (D) Satisfactory – 61-70 points of maximum evaluation; • (E) Sufficient – 51-60 points of maximum evaluation. <p>Two types of negative evaluation:</p> <ul style="list-style-type: none"> • (FX) Did not pass – 41-50 points of maximum evaluation, meaning that a student needs to work more for passing and is granted the right to sit an additional examination by means of an independent work; • (F) Fail – 40 and less points, meaning that the work of the student is not sufficient and he/she has to retake the course. <p>The student is entitled to retake the final examination within the period of time determined by the administration, however within no less than the period of 5 days since the announcement of the final examination results.</p> <p>The amount of points in the final evaluation is not added to the evaluation received by a student for the additional examination. The evaluation obtained during the final exam is the final one and it will be reflected in the final evaluation of the teaching component of the educational program.</p>
--	--

<p>Teaching and Learning Methods</p>	<p>1. Discussions/debates – one of the most common methods of interactive teaching. Quality of Students' involvement is higher; classes are more dynamic and students are more active. Any discussion can turn into a debate. The method allows professors to give questions and get answers and enables students to develop skills of discussion and debates and prepares them for justifying their opinions and points.</p>
---	--

2. **Team (Collaborative) work** - the method implies dividing students into teams and assigning different tasks to them. Each team member works on the task individually and shares his/her ideas with the rest. Depending on the type of task, team members can change tasks and roles. The strategy ensures students' maximum involvement in the learning process.
3. **Problem Based Learning (PBL)** – a problem is given and analyzed in order to acquire knowledge.
4. **Cooperative Learning** – where the whole class is responsible not only for his/her own learning and understanding of the subject matter but also for aiding and assisting others in better understanding it. Each student works on a problem until he/she fully understands everything.
5. **Heuristic method** – is largely incremental. Students are to discover facts on their own and make links between them.
6. **Case Studies** – Professors and students discuss a particular case and fully comprehend an issue at hand. In Medicine it can be discussion of the medical record of a particular patient, in Political Science it can be analysis of a conflict between any two countries (e.g., Armenia-Azerbaijan), etc.
7. **Brain storming** – the method facilitates to generating as many ideas about a particular topic as possible. The method encourages creativity; it is particularly efficient with a large group of students and consists of a few stages:
 - Creative approach to a problem/issue
 - Listing the ideas generated, without any criticism, on the board.
 - Identifying the ideas most closely linked with the problem/issue;
 - Identifying criteria for finding which idea is more relevant to the issue/problem at hand;
 - Evaluating selected ideas according to pre-selected criteria;
 - Selecting the best idea – the one having the best evaluation or meeting most of the criteria;
8. **Role play** – students are assigned different roles, which allows them to look at a problem from different perspectives. Like debates, role play also helps students develop skills needed for giving their opinion and justifying their judgments.
9. **Method of Demonstration** – displaying visual materials. In majority of cases it is better to give students both audio and visual material simultaneously; the material can be given by both - professors and students; the method implies giving visual information on the whiteboard or carrying out a complex laboratory experiment.
10. **Induction, Deduction, Analysis, Synthesis.**
 - A **deductive** approach means that the teacher gives students a new concept, explains it and then has the students practice using the concept.
 - In contrast with the deductive method, **inductive** instruction makes use of student “noticing”. Instead of explaining a given concept and following this explanation with examples, the teacher presents students with many examples showing how the concept is used. The intent is for students to “notice”, by way of the examples, how the concept works and fits together.
 - With the method of **analysis** a problem is disintegrated into components. This method facilitates to comprehensive analysis of each of the constituent elements of a more complex problem.
 - Method of **synthesis** is opposite of the process of analysis. One whole is made by grouping its constituent elements, which allows students to look at a problem as one whole.
11. **Explanatory method** – discussing a particular issue, i.e., professor provides examples and discusses all sides and details.
12. **Action-oriented teaching** – requires active participation of both professor and students where major emphasis is put on practical interpretation of theoretical knowledge.
13. **E-learning.** The method combines three ways of instruction.

Other Resources of the Program

International Relations

International relations and internationalization are among top priorities of Caucasus University and Caucasus School of Media. 111 memorandums of understanding are signed for the moment with 52 countries' universities. 13 partners among have similar programs. Thus, the students of BA program of Journalism and Mass Communication are able to use the opportunity of bilateral exchanges between partners:

1. Savannah State University, USA
2. Fairleigh Dickinson University, USA
3. Budapest Metropolitan University, Hungary
4. FH JOANNEUM University of Applied Sciences, Austria
5. University of Warsaw, Poland
6. Riga International School of Economics and Business (RISEBA), Latvia
7. LCC International University, Lithuania
8. Izmir University of Economics, Turkey
9. J.F. Oberlin University, Japan
10. Istanbul Bilgi University, Turkey
11. Ming Chuan University of Taiwan, Taiwan

12. The Manila Times College, Philipins
13. Aurel Vlaicu" University of Arad, Romania

Besides of bilateral international relations, Caucasus University is a part of EU funded "Erasmus+" exchange programs. It includes individual exchanges of academics, staff members and students with 39 partner universities. 9 universities among have programs in journalism and communications that are used by students, staff and academics of BA program of Journalism and Mass Communications:

1. Budapest Metropolitan University, Hungury
2. Aristotle University of Tessaloniki, Greece
3. National University of Political Studies and Public Administration, Romania
4. Babes-Bolyai University, Romania
5. Turiba University, Latvia
6. Koc University, Turkey
7. SMK University of Applied Social Sciences, Lithuania
8. LCC International University, Lithuania
9. Kauno Kolegija/ Kaunas University of Applied Sciences, Lithuania

Memorandum of understanding is signed between Caucasus School of Media and German Deutsche Welle Academy. Coordinators of BA program of Journalism and Mass Communication have a support of partner in the implementation process of its practical component and various media projects. Support includes mentorship, teaching and technical assistance programs.

Caucasus School of Media a member of international non-governmental organization [„Youth4Media“](#) Munster, Germany. Students are having possibility to be a part of professional projects outside of Georgia.

Partners

Career Development Office aims to provide students and alumnyes by open and exclusive vacancies from different fields. The Office supports the whole process of getting offers, spreading information and choosing relevant candidates for current position. Caucasus Univeristy has 105 memorandums of cooperation signed with the partners including governmental bodies, NGOs and private companies.

Besides, Caucasus School of Media is developing partnership with the leaders of the field: print and online media, broadcasters, independent studios, advertising and PR agencues. Partenrs are giving exculsive opportunity of internships to the students of BA program of Journalism and Mass Communication. The list of partners are bellow:

- Broadcasting Company Rustavi2
- TV Pirveli
- TV Company Maestro
- Radio Liberty
- Artarea TV
- Palitra TV
- Studio RE
- Radio Ucnobi
- Radio Palitra (LTD Newsroom)
- Interpressnews, news agency (LTD News)
- Netgazeti
- Newspaper Kviris Palitra
- Batumelebi, web
- Liberali, web
- City Magazine
- Advertising Agency BetterFly
- PR Agency Centre of Strategic Communication
- PR Agency Peritus Group
- PR Agency Pablicity Group
- Pthojournalists' Assocation of Georgia

Material-technical Base

Material resources

Caucasus University since 2017-2018 academic year is conducting educational activities its own new building, which locates on 1 Paata Saakadze str., Tbilisi. The total area of the building is 11.179 m² from which 5.021 m² are study area. 12 million GEL was invested in repairing and maintenance of the building, as well as gardening. In the university are separated mandatory areas such as: 63 auditoriums, 170 m² hall, conference room, recreation space, administration area, storerooms, space for group working, sanitary spots, library (265 m²), laboratories, archive, 2 canteen areas (380 m²). Above mentioned ensures effective management of educational and administrative processes. Additionally, Caucasus School of Business has separate rooms for “Start-Up Accelerator”, equipped with modern equipments, as following: VR technology, editing equipments, “Smart Board” and etc.

The University has efficient system of supplying electricity, separated sanitary-hygiene spots, which are constantly provided with water and are accordingly cleaned. The sanitary-hygiene and safety rules are adhered and lighting and ventilation are provided. The perimeter of Caucasus University is adapted to disabled people (facilities, elevators and etc.). Each auditoria has natural and artificial lighting. The central heating system is installed, the whole university perimeter is protected by security service “Magistri”, inside and outside perimeter is controlled by surveillance cameras. Mechanisms for fire protection, safety and medical assistance have been developed.

Information-Communication Technologies

The material and technical resources of the University ensure the goals set by the Bachelor’s Program. Specifically, computer equipments connected to the internet are accessible for the students and academic personnel. The computers are equipped with appropriate instruments and internet. The auditoria are equipped with relevant techniques (multimedia projector, computer, audio-video techniques and etc.) Computer lab and techniques meet modern requirements and are relevant to academic educational program, connected to the internet and accessible for the students, academic, invited and administrative personnel. The computers are equipped with appropriate instruments/applications. The auditoria and computer classes are equipped with local net and internet

The University operates an electronic system for organizing the educational process, which fosters academic process and makes monitoring of the students’ academic performance possible at all times.

The University makes the catalogue of the educational programs and the information on implementation of the educational programs and conducting the educational process through university webpage. The university ensures information publicity and accessibility at all times. The University Library has an electronic catalogue.

Nowadays, Caucasus University is equipped with modern computer techniques, photocopying machines (they were replaced with the most up-to-date ones in 2018). The University has eight computer classes on A, B and C floors, equipped with PC and multimedia projector. Such Projectors and Computers are available in each auditorium. The University administration and practically all the employees have access to the computers and internet. The University operates a Computer Park with more than 350 units. In addition, the University has printers and scanners; a few so-called Smart Boards, photocopying machines “Kyocera” brand, color photocopying machines “HP MFD” type. Wi-Fi and IP telephone connection are accessible throughout the whole University premises. There are three modern servers in the University Server Department where appropriate net equipment is installed (with Cisco and Nortel switches, Fortinet, NG Firewall, wireless controller and access point; etc.) more than 100 such devices. The University is connected to the external net and has 150/150 Mbps access to local and global connections.

The mentioned resource is accessible for students, academic, invited and administrative personnel. All the interested persons are informed on the possibility of using these resources and are familiar with the rules and procedures of their utilization.

Studio of the Caucasus School of Media

Studio serves to students of BA Program of Journalism and Mass Communication. TV pavilion, newsroom, online radio CSM are the parts of the studio which is managed by the managers responsible to administrate the process.

Youth platform - Online Radio CSM has been working since 2016 by support of SIDA and Open Society Foundation. It is equipped by 7 professional voice recorders TASCAM DR-05, Sony Action Cam HDR-AS100V, broadcasting and editing laptops. The radio works under the permanent mentorship of German Deutsche Welle Academy

TV pavilion is equipped by all needed technical facilities for broadcasting and live-streaming, including TV directors’ panel, 5 channels’ video server and programs, audio mixer. It is possible to work in live with multicamera recording, to stream to the different channels, to support graphical part of the product, etc. Besides, studio has 7 video cameras, 4 - JVC JY-HM360E and 3 - JVC GY-HM100E, with full package - tripods, microphones, etc; lighting systems - Dedolight Classic Series 150W, Dedolight Soft Baby Classic Series 150W; photocameras, editing suites, etc.

Library resources

Caucasus University Library is one of the most important educational and closed type structural unit of the university. Here are protected Georgian and foreign, printed and electronic editions accessible for students, academic, invited and administrative personnel. The library is equipped with relevant techniques and property necessary to ensure maximum comfort for modern readers.

The University library has printed and electronic fund necessary for implementation of the Bachelor's Program of Business Administration. Considering specifics of the program students have access to international electronic resources:

- ScienceDirect
- Scopus
- Sci-val Funding(Funding Institutional)
- Taylor And Francis Online
- EBSCOHost Elit package:
 - Academic Search Elite
 - International Security & Counter Terrorism Reference Center
 - Business Source Elite
 - Regional Business News
 - ERIC
 - MasterFILE Elite
 - Library, Information Science & Technology Abstracts
 - AHFS Consumer Medication Information

All the interested persons are informed on the possibility of using these resources and are familiar with the rules and procedures of their utilization.

Scientific Research Center of the Caucasus School of Media

A Scientific Research Center started to operate at the Caucasus School of Media in January, 2019 with the purpose to foster the conduct of scientific-research activities, to work out and implement scientific policy within the educational programs of the school. The center has the following functions: to work on scientific grant programs; to supervise conduct of scientific projects; to provide editing and publishing of articles and scientific works by the academic staff in the magazine/collection of publications of scientific works of the Caucasus University; to organize students' involvement in international student activities; to arrange/hold students' scientific conferences. The Scientific-Research Center has the head, who shall be appointed and dismissed by the President of the Caucasus University under the nomination of the Dean.

Financial Support of the Program

Financial sustainability of bachelor's Program in Journalism and Mass Communication is based on the budget of the program which is profitable. But if needed the funds necessary for the support is included into the budget of the Caucasus University.

Program Curriculum
(With the indication of modules, courses, relevant credits)

№	Course Code	Prerequisite	Course\ Module	Study Year								ECTS Credits	
				I		II		III		IV			
				ECTS Credits									
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester		
1.	JOUR 1130	None	Media monitoring	5									
2.	GEO 1130	None	Georgian Orthography and Speech	5									
3.	LIT 1130	None	Journalism (publications, letters) *	5									
4.	HIST 1030	None	History of Georgia *	5									
5.	CIS 1230	None	Information Technologies	5									
6.	ENGL 0005 ENGL 0007	None ENGL 0006	General English B1.0/B2.0	5									
7.	JOUR 1230	None	News Writing		5								
8.	MCOM 1230	None	Professional Ethics and Self-regulation		5								
9.	MCOM 1231	None	Mass Communication		5								
10.	ACAW 1230	None	Academic Writing *		5								
11.	PHIL 1030	None	Fundamentals of Critical Thinking *		5								
12.	ENGL 0006 ENGL 0008	ENGL 0005 ENGL 0007	General English B1/B2		5								
13.	JOUR 2131	None	Photo Journalism			5							
14.	VIDP 2131	None	Video Production			5							
15.	PSYC 2131	None	Communication Psychology *			5							
16.	SOCI 2131	None	Sociology *			5							
17.	LIT 2130	None	Great Books, I part *			5							
18.	ENGL 0007 ENGP 0130	ENGL 0006 ENGL 0008	General English B2.0 PT1 Professional English Language			5							
19.	JOUR 2230	JOUR 1230 JOUR 2131	New Media and Data Visualization				5						

№	Course Code	Prerequisite	Course\ Module	Study Year								ECTS Credits	
				I		II		III		IV			
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester		
		MCOM 1230 VIDP 2131											
20.	JOUR 2231	VIDP 2131 MCOM 1230	Video Journalism				5						
21.	MCOM 2230	None	Philosophy of Freedom of Speech *				5						
22.	SPCH 2230	None	Theory and Culture of Speech				5						
23.	LIT 2230	None	Great Books, II parts *				5						
24.	ENGL 0008 ENGP 0230	ENGL 0007 ENGP 0130	General English B2 PT2 Professional English Language				5						
25.	JOUR 3131	JOUR 1230 VIDP 2131 MCOM 1230 SPCH 2230	Radio production					5					
26.	JOUR 3133	JOUR 1230 JOUR 2131 JOUR 2230 MCOM 1230	Print Media					5					
27.	PR 3130	None	PR Strategies and Tactics					5					
28.	MCOM 3130	None	Media Law					5					
29.	ECON 0008	None	Economics					5					
30.	ENGP 0130	ENGL 0008	PT1 Professional English Language					5					
31.	JOUR 3231	JOUR 1230 VIDP 2131 MCOM 1230 SPCH 2230	TV Production						5				
32.	MARK 3230	None	Marketing Communication						5				
33.	SOCI 3230	ACAW 1230 SOCI 2130	Mass Media Research Methods *						5				

№	Course Code	Prerequisite	Course\ Module	Study Year								ECTS Credits	
				I		II		III		IV			
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester		
34.	ENGP 0230	ENGP 0130	PT1 Professional English Language							5			
35.	ADV 3230	MARK 3230	Advertising (elective)							5			
36.	JOUR 3232	JOUR 1232 VIDP 2131 MCOM 1230 MCOM 3130	Investigative Journalism (elective)							5			
37.	PRAC 3001	None	Field work 1 (elective)							5			
38.	FREE 3001	None	Free credit 1 (elective)							5			
39.	Note: those who finish professional English language classes, the second foreign language is allowed to take. The list of second foreign languages is below.									5			
40.	MLAB 4130 - JOUR 4035 - JOUR 4036 - JOUR 4036	All courses of I-VII semesters, except of the courses signed with	Media Lab 1. The Caps Stone covers following fields: -Political Reporting -Media Management and News Production -Covering Culture.								5		
41.	MLAB 4230 - JOUR 4032 - JOUR 4033 - JOUR 4034	All courses of I-VII semesters, except of the courses signed with	Media Lab 2. The Caps Stone covers following fields: -Conflict and Crisis Reporting -Economics and Business Reporting -Film Documentary									5	
Note: details on Media Lab1 and Media Lab2, Field Work and Free credits are bellow.													
42.	JOUR 4030	JOUR 3131 JOUR 3132 JOUR 3231 ENGP 0230	Reporting in English (elective)									5	
43.	PR 4030	PR 3130	Event Planning and Management (elective)									5	
44.	HIST 4030	None	Georgian-Russian Relations (elective)									5	
45.	LIT 4030	None	Modern literature (elective)										5
46.	CULT 4131	None	Intercultural communications (elective)										5
47.	PR 4031	PR 3130	Political PR campaigns (elective)										5

№	Course Code	Prerequisite	Course\ Module	Study Year								ECTS Credits	
				I		II		III		IV			
				ECTS Credits									
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester		
48.	PRAC 4002	None	Field work 2 (elective)								- (5)	- (5)	
49.	FREE 4002	None	Free credit 2 (elective)								- (5)	- (5)	
50.	FREE 4003	None	Free credit 3 (elective)								- (5)	- (5)	
51.	FREE 4004	None	Free credit 4 (elective)								- (5)	- (5)	
52.	FREN 0001 FREN 0002 FREN 0003	None None None	French Language A1.0 French Language A1 French Language A.2.0					5					
53.	FREN 0002 FREN 0003 FREN 0004	FREN 0001 FREN 0002 FREN 0003	French Language A1 French Language A.2.0 French Language A.2						5				
54.	FREN 0003 FREN 0004 FREN 0005	FREN 0002 FREN 0003 FREN 0004	French Language A 2.0 French Language A 2 French Language B 1.0							5			
55.	FREN 0004 FREN 0005 FREN 0006	FREN 0003 FREN 0004 FREN 0005	French Language A 2 French Language B 1.0 French Language B 1									5	
56.	GERM 0001 GERM 0002 GERM 0003	None None None	German Language A1.0 German Language A1 German Language A.2.0					5					
57.	GERM 0002 GERM 0003 GERM 0004	GERM 0001 GERM 0002 GERM 0003	German Language A1 German Language A.2.0 German Language A.2						5				
58.	GERM 0003 GERM 0004	GERM 0002 GERM 0003	German Language A 2.0 German Language A 2								5		

№	Course Code	Prerequisite	Course\ Module	Study Year								ECTS Credits		
				I		II		III		IV				
				ECTS Credits										
I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester							
	GERM 0005	GERM 0004	German Language B 1.0											
59.	GERM 0004 GERM 0005 GERM 0006	GERM 0003 GERM 0004 GERM0005	German Language A 2 German Language B 1.0 German Language B 1									5		
60.	SPAN 0001 SPAN 0002 SPAN 0003	None None None	Spanish Language A1.0 Spanish Language A1 Spanish Language A.2.0					5						
61.	SPAN 0002 SPAN 0003 SPAN 0004	SPAN 0001 SPAN 0002 SPAN 0003	Spanish Language A1 Spanish Language A.2.0 Spanish Language A.2						5					
62.	SPAN 0003 SPAN 0004 SPAN 0005	SPAN 0002 SPAN 0003 SPAN 0004	Spanish Language A 2.0 Spanish Language A 2 Spanish Language B 1.0							5				
63.	SPAN 0004 SPAN 0005 SPAN 0006	SPAN 0003 SPAN 0004 SPAN 0005	Spanish Language A 2 Spanish Language B 1.0 Spanish Language B 1									5		
ECTS Credits				Per Semester		30	30	30	30	30	30	30	30	
				Per Year		60		60		60		60		

Remark:

Description of Media Lab 1 and Media Lab 2:

Media Lab 1 and Media Lab 2 are the 15/15 ECTS moduls planned to teach at the 4th acadademic year. They consist with 3/3 courses (6 in sum), each - 5 ECTS (30 ECTS in sum). The modules serves as caps stones of three years study aiming to develop and to strengthen theoretical knowledge and especially practical skills that students got during their three years study. Students work in a very model to the real newsroom with multi tasks in real deadlines. Students are making joint media projects for the final exam for the classes included in moduls. Length of Media Lab 1 is the first semester and length of Media Lab 2 is the second semester.

Free credit system:

Aiming a full satisfaction of the students' academic interest, the Bachelor's Program in Journalism and Mass Communications gives opportunity to gain 20 of 240 ECTS via Free Credits' system and 10 of 240 ECTS alternately - via Field Work system. With this purpose, a student, having high interest in different spheres, may replace the optional subjects by other subjects at other schools of the Caucasus University or other partner universities within the students' exchange programs, by means of defending the prerequisite, which is maximum 20 ECTS credits.

- To assign in the classes announced in different schools of the Caucasus University or at the partner univerisities instead of elective courses of the program - 20 ECTS as maximum.
- To work in a field in any of the parner organizasions of his/her interest - 10 ECTS as maximum. The student can pass Field Work 2 times, on his/her third of forth year of studies. The documentaion about Field Work is in attacment.

Course Code	Course	Prerequisite	ECTS Overall	ECTS	
FREE 3001	Free Credit 1	Prerequisite of assigned course	125	5	Maximum 20 ECTS in sum
FREE 4001	Free Credit 2		125	5	
FREE 4002	Free Credit 3		125	5	
FREE 4002	Free Credit 4		125	5	
PRAC 3001	Field Work 1	Courses of I-IV semester except of courses with the * sign	125	5	Maximum 10 ECTS in sum
PRAC 4001	Field Work 2		125	5	

Human Resources of Program

№	Name, Surname	Status	Course
1	Nino Zhizhilashvili	Professor	1). Media monitoring 2). News Writing 3). TV Production 4). Conflict and Crisis Reporting (Media Lab 2) 5). New Media and Data Visualization The course is taught with asistent Aleksandre Keshelashvili 6). Economics and Business Reporting (Media Lab 2) The course is taught with invited lecturer Anna Lapiashvili 7). Video Production The course is taught with invited lecturer Mikheil Kotetishvili.
2	Giorgi Datukishvili	Professor	Information Technologies
3	Flora Esebua	Professor	Sociology The course is taught with Assistent Irakli Meparishvili
4	Gocha Saitidze	Professor	1). History of Georgia 2). Georgian-Russian Relations
5	Irine Tsintsadze	Associated Professor	Intercultural communications
6	Mamuka Andguladze	Associated Professor	1). Media Law 2). Philosophy of Freedom of Speech
7	Sofiko Zurabiani	Associated Professor	Political Reporting (Media Lab 1)
8	Sopio Kvintradze	Associated Professor	Media Management and News Production (Media Lab 1)
9	Giorgi Jologua	Assistent-Professor	Mass Media Research Methods
10	Aleksandre Keshelashvili	Assistent	New Media and Data Visualization The course is taught with Professor Nino Zhizhilashvili
11	Irakli Meparishvili	Assistent	Sociology The course is taught with Professor Flora Esebua
12	Ketevan Intskirveli	Assistent	Academic Writing The course is taught with invited lecturer Levan Berdzenishvili
13	Tamar Buadze	Assistent	Georgian Orthography and Speech The course is taught with invited lecturer Levan Berdzenishvili
14	Levan Berdzenishvili	Invited Lecturer	1). Fundaments of Critical Thinking 2). Great Books, I part 3). Great Books, II part 4). Modern literature 5). Academic Writing The course is taught with Assistant Ketevan Intskirveli 6) Georgian Orthography and Speech The course is taught with Assistant Tamar Buadze
15	Zviad Koridze	Invited Lecturer	Professional Ethics and Self-regulation
16	Nino Zuriashvili	Invited Lecturer	Investigative Journalism
17	Ivane Arsenishvili	Invited Lecturer	Film Documentary (Media Lab 2)
18	David Gorgiladze	Invited Lecturer	Print Media
19	Nokoloz Nergadze	Invited Lecturer	Advertising
20	Tamar Robakidze	Invited Lecturer	Photo Journalism
21	Tinatin Tsintsadze	Invited Lecturer	Radio production
22	Tamar Chikhladze	Invited Lecturer	Covering Culture (Media Lab 1)
23	Salome Ugulava	Invited Lecturer	Reporting in English

24	Mikheil Kotetishvili	Invited Lecturer	Video Production The course is taught with Professor Nino Zhizhilashvili
25	Nato Asatiani	Invited Lecturer	Political PR campaigns
26	Maia Tsiklauri	Invited Lecturer	Mass Communication
27	Anna Lapiashvili	Invited Lecturer	Economics and Business Reporting (Media Lab 2) The course is taught with Professor Nino Zhizhilashvili
28	Marika Ejibia	Invited Lecturer	Video Journalism
29	Eldar Pirmisashvili	Invited Lecturer	Event Planning and Management
30	Berdia Natsvlishvili	Invited Lecturer	PR Strategies and Tactics
31	Ana Gogichadze	Invited Lecturer	Marketing Communication
32	Irine Tabutsidze	Invited Lecturer	Communication Psychology
33	Mariam Mirtskhulava	Invited Lecturer	Theory and Culture of Speech
34	Nino Beradze	Invited Lecturer	Journalism (publications, letters)
35	David Tutberidze	Invited Lecturer	Economics
36	Natalia Koroshinadze	Invited Lecturer	General English
37	Nona Popiashvili	Invited Lecturer	Professional English
38	Tinatin Guelekva	Invited Lecturer	French Language
39	Amalia Mkhitariani	Invited Lecturer	Spanish Language
40	Ketevan Nikoladze	Invited Lecturer	German Language