



კავკასიის უნივერსიტეტი
CAUCASUS UNIVERSITY

**Honorary
Doctor**

Judith Bouvard



Dr. Judith Bouvard, a successful businesswomen and educator, with postgraduate degrees from both France (University of Grenoble) and the UK (Henley Management College) is a former (retired since 2018) Dean, Director and founder of Grenoble Graduate School of Business, one of the schools belonging to Grenoble Ecole de Management in France.

With extensive experience in industry in France in export and import of luxury goods Dr. Bouvard furthered her career in the area of international strategy and marketing, specifically in market and consumer research and new product development. She has carried out several research projects in the field of growth strategies and innovation in particular in the high-tech sector.

In parallel to her business activities Dr. Bouvard taught marketing in the Ecole Supérieure de Commerce program in Grenoble and Business Communications on executive education programs in the Grenoble region.

Out of her greatest achievements, in 1995 Dr. Bouvard created the first international postgraduate program, the Master in International Business, at GGSB before going on to complete the portfolio of programs with a Bachelor's program, an MBA and a number of specialist MSc programs.

GGSB is a multi-campus school and as well as setting up an MBA program in partnership with Caucasus University in Tbilisi, Dr Bouvard has set up programs in China, Iran, Malta, Moldova, Russia, Saudi Arabia, Serbia, Singapore and the UK.

More recently Dr. Bouvard designed and set up a new branch campus for Grenoble Ecole de Management in Paris and introduced a suite of international programs for both French and international students in the French capital and despite retirement, Dr. Bouvard is still active in the area of Business Education and serves on accreditation panels for the Association of MBAs. Judith has both French and British nationalities.