Georgian Wine and Enotourism



Overview

This short course briefly encompasses the history of winemaking in Georgia, describes differences in traditional technologies, and maps wine regions' diversity in terms of grape varieties and climate-specific peculiarities of the main winemaking micro-zones. It also develops a good general understanding of the human and physical infrastructure of contemporary Georgian enotourism.

The aims of the course are to give students a good general understanding of:

- the roots of winemaking in Georgia
- the main stages of winemaking technology
- Georgia's wine geography
- the most successful Georgian wine brands
- the best natural winemakers and cellars the specificities of contemporary Georgian enotourism

Learning Outcomes

The expected learning outcomes are:

- good general understanding of Georgia's winemaking tradition and its modern standing,
- ability to develop an in-depth outlook on Georgian wines
- better orientation in Georgia's touristic world

Teaching Methods

The course will be taught as a combination of lectures and Q&A discussions, to include some wine comparison sessions

Company Visits:

- Wine Artisans Chateau
- Nick Vacheishvili's Wine Cellar

Program Outline

Day 1

What defines Georgia as the cradle of wine? Artefacts, varieties, language, history, tradition

Day 2

What is Wine - a path from vineyard to glass - 1

Essential concepts and principles of winemaking in a few words: Soils, terroirs, diseases, treatments, importance of hygiene, harvesting, fermentation and vinification, wine chemistry, what defines the quality of wine, aging, and tasting.

Day 3

What is Wine - a path from vineyard to glass - 2

Essential concepts and principles of winemaking in a few words: Soils, terroirs, diseases, treatments, importance of hygiene, harvesting, fermentation and vinification, wine chemistry, what defines the quality of wine, aging, and tasting.

Day 4

Georgia's wine geography

What does history tell; communist times and associated modifications of the industry; contemporary wine geography; regions and grape varieties; regional technological specifics

Day 5

Georgian Wine Brands – Industrial and Natural wine cellars

An honest brief review of the most successful Georgian wine brands and natural wine cellars