





GRENOBLE ECOLE DE MANAGEMENT

## **Program duration**

18 month sequence of fifteen 3-Day classroom modules and nine 5-Day classroom modules before a Final Management Project with academic tutor. Meeting once or twice each month. For 3-Day modules Friday-Sunday. For 5-Day modules Thursday-Monday.

# **Entry requirements**

- At least three years of work experience
- · Proved knowledge of English
- Bachelor degree

#### **Tuition fee**

- € 31,450 (Total program fee)
- If you enroll on MBA program at Georgian Campus, Caucasus School of Business (CSB) grants € 14,000 and tuition fee will be
   € 17,450

## **Important dates**

- Deadline for Application: February 23, 2019
- Program start date: April 7, 2019

# **Program language of instruction**

**English** 

### Triple accreditation

AMBA, AACSB and EQUIS

# **Apply here**

https://ggsb.fullfabric.com/login

## **Contact info**

## Elene Jgarkava

The Dean of CSB

T.: (+995 32) 2 37 77 77 (Ext:330)

E.: ejgarkava@cu.edu.ge W.: www.cu.edu.ge

A.: 1 Paata Saakadze str., 0102 Tbilisi, Georgia The Georgian Campus of Grenoble Ecole de Management (GEM) at Caucasus School of Business (CSB) offers MBA program in Tbilisi. It gives unique opportunity to learn from international professors and share experience with highly professional groupmates. Core modules will be delivered in Tbilisi, Georgia and Specialization courses can be taken at any international campus of GEM (London, Paris, Grenoble and Berlin). This program gives you an opportunity to receive two degrees. You will have both, Grenoble MBA and the Executive MBA degree from CSB. The GGSB MBA meets the specific needs of professionals providing them the opportunity to gain formal recognition of their management ability and to acquire further skills and knowledge.

# **Program Content**

#### **Introductory Session**

Program Introduction Leadership and Teambuilding

#### The International Environment

International Macroeconomics Geopolitics

#### **Accounting and Auditing**

Managerial Accounting International Financial Accounting Auditing

#### **International Management**

Intercultural Management International Negotiations

## Sustainability and Management

Sustainability and Corporate Social Responsibility Risk Management

#### **Tools for Decision-Making**

Managerial Accounting Quantitative Methods

## **Managing Organizations**

International Human Resource Management
Organizational Behavior and Change management

## **Business Law**

Introduction to Law and Corporate Governance Contract Law

## **Technology Management**

Innovations Management Operations Management

International Marketing Corporate Finance

Strategic Management Strategic Information Systems

**Integrative Case** 

# **International Rankings**

- 4th in France / by FT 2017
- 20<sup>th</sup> Business School in Europe/by FT 2016
- 60<sup>th</sup> Executive MBA globally/ by FT 2018

# **Specializations** (3 one-week sessions)

- Finance
- Marketing
- Innovations Management
- Project Management
- Management Consulting
- International Business Development
- · Luxury Brand management
- Leadership

## **Benefits**

- Intensive, stimulating academic program
- International networks and contacts
- Content of both "hard" and "soft" management skills
- Excellent return on investment
- Can be completed in parallel with full-time employment

# **Program Mission**

The MBA program of GGSB aims to provide the core knowledge in all the functional areas of business, to develop the technical and interpersonal skills necessary for managers today and to stimulate and encourage managerial and entrepreneurial initiatives. By integrating management theory, thinking and techniques with real life examples from peers and faculty, students are encouraged to adopt a holistic view of business and to think critically and strategically. The program also seeks to meet the needs of companies by producing graduates who understand and who can adapt to the changing global environment and who are able to manage in a multicultural context. The Grenoble MBA should be a passport to career development and progression by creating managers who are assets to the companies employing them.