







## **BIOGRAPHICAL SUMMARY**

Professor Peter James Murphy, BA, MBA, DFNWC

Professor Peter James Murphy is a Professor of Public Relations and Distinguished Fellow of the New Westminster College of Caucasus University. He previously served as Vice Chairman of the Executive Committee of the Board of Governors of New Westminster College from 2013 to 2017 before it became a constituent college of Caucasus University on November 1, 2017.

Professor Murphy earned a Bachelor of Arts in Economics from the University of Western Ontario and an Executive Master of Business Administration from the Rotman Business School at the University of Toronto. He has been a lecturer at Ogelthorpe University and the Goizueta School of Business at Emory University, and is a member of the Alumni Board of the Rotman Business School at the University of Toronto.

Professor Murphy has an outstanding record of ethical leadership as a seasoned businessman and is a partner at Northrop Development Incorporated, a respected real estate development firm located in Mississauga, Ontario. He previously served as the Sales Manager for Western Canada at Abitibi Price Inc., the largest producer of newsprint and paper products in the world. In this position, he successfully established 35 franchises across Canada, whose mandate was to provide, distribute and service newsprint and paper products to the printing community.

Professor Murphy was previously commissioned by the Head of the Governing Body of the Trust Industry of Canada to analyze the commonalities and differences between the various trust companies operating in Canada. He was also commissioned by the President of Canada Trust to lead a team to analyze the internal operations of Canada Trust. His recommendations for the development of competitive marketing received management support contributed to Canada Trust being acquired by the Toronto Dominion Bank. He successfully negotiated the sale of the Master Licensing Rights for Country Hearth Inn and Suites in India and has contributed to the final negotiations for the Master Licensing Rights for Country Hearth Inn and Suites in China for mutual property investments for the United States based parent company.

Professor Murphy has been appointed to numerous private boards of director with other leading executives in both the manufacturing and financial services sectors. He recently served as Trade Ambassador to the State of Georgia for the Province of Ontario, an appointment initiated by the Minister of Economic Trade and Development of Ontario.

As a Professor of Public Relations and Distinguished Fellow of New Westminster College of Caucasus University, Professor Paul Ernest Henry is dedicated to supporting the highest standards of academic excellence and is committed to the advancement of Caucasus University, the New Westminster College of Caucasus University and its Global Network of Fellows.

The information contained in this biographical summary is accurate and verifiable by legal documentation.