



It is a pleasure to invite you to the [EUFin Conference “Current Practices and Future Challenges of Financial Education”](#). The conference will take place in Tallinn on June 3-4, 2021. We encourage you to attend the event in Tallinn and promise to adhere to all health and safety requirements posed by the COVID-19 pandemic. However, in the case of unexpected obstacles, we are prepared to deliver the event in a hybrid format.

The conference concludes a three-year European collaboration project on financial literacy supported by the European Commission. Experts from five countries – Belgium, Estonia, Italy, the Netherlands, and the Slovak Republic – partnered during the project to study the national policies of financial education in Europe to develop and test innovative teaching tools for schools and universities. Although the results of these endeavours will be presented during the conference, it is also open for other interested parties to present their national strategy, research and development lessons related to financial education. In short, the two-day conference aims to bring together the policy-makers, promoters, researchers, and educators of financial literacy to share their experiences and the best practices.

Keynotes

Tim Kaiser (University of Koblenz-Landau) – *Aggregating research on the effectiveness of financial education – Using evidence to inform the design of interventions*

Chiara Monticone (OECD) – *Financial resilience and (digital) financial literacy*

Olaf Simonse (Ministry of Finance of the Netherlands, OECD’s International Network on Financial Education) – *Digital financial education in the Netherlands: opportunities and challenges*

Tracks

Track 1 – Teachers

We are looking for developers of the educational tools for formal education (including authors of study programs, textbooks, teaching cases, etc.) who would be willing to share during their presentations the best practices that can be used in primary, secondary or tertiary education in the form of a curriculum, syllabus, textbook (or its chapter), testing kid, educational game, teaching case or some other pedagogical tool related to financial education.

Track 2 – Researchers

From an empirical point of view, we appreciate papers that focus on the various determinants of financial literacy, including financial knowledge, attitudes and behaviour, but also financial educa-

tion, institutional design, and interventions that affect financial literacy and financial well-being. From a methodological point of view, this track explores economic and econometric techniques to study financial literacy issues. We especially welcome research that applies impact evaluation identification strategies (e.g. difference-in-differences, instrumental variables, randomised controlled trials) or structural equation models.

Track 3 – Promoters

We are looking for promoters of financial education from the public, for-profit, and not-for-profit sector to share their experiences and to participate in *two competitions* to find the best (A) **digital financial education solutions** and (B) **personal finance apps** that are available at least in one European country (EU, EEA and the UK).

In the former case, we welcome different types of solutions intended for different target groups. In the latter case, we are looking for presentations of apps focused on managing personal or household finances in phones, PWA, and computers. These could be intended for saving, investing, insuring, comparing the conditions of financial services, etc. The selected solutions and apps will be required to be presented in a five-minute presentation during the conference. A jury will evaluate them (consisting of the representatives from academia, private and public sectors). The best apps will be given an award (TBA) and access to our network of experts from across Europe.

Guide for presenters

To submit your intent to present, please go to the conference website: <https://eufin2021.ebs.ee/>, deadline: March 20, 2021

We look forward to seeing you at the [EUFin Conference “Current Practices and Future Challenges of Financial Education”](#) in Tallinn.

Sincerely,
Organising committee