



# MBA part-time

Tbilisi, Georgia

**THE GRENOBLE ECOLE DE MANAGEMENT MBA IS UNIQUE IN PROVIDING A TEAM OF INTERNATIONAL PROFESSORS TEACHING IN THE HEART OF TBILISI FOLLOWED BY A CHOSEN SPECIALIZATION THAT YOU COMPLETE DURING INTENSIVE WEEKLY SESSIONS IN GRENOBLE (FRANCE), PARIS OR BERLIN.**

<b>DURATION</b> 18 months part-time + Final Management Project	<b>TO APPLY</b> en.grenoble-em.com/part-time-mba-tbilisi	<b>TUITION FEES</b> €13,700 (total program fees) €17,450 (non-Georgian citizens)	<b>IMPORTANT DATES</b> Deadline for Application: August, 2021  Program Start Date: September, 2021	<b>CONTACT</b> Elene Jgarkava, Dean of Caucasus Business School tel: +995 237 7777 (330) mobile: +995 595 300 885 ejgarkava@cu.edu.ge www.dualmba.csb.ge
<b>LOCATION</b> Caucasus University 1. P. Saakadze str. 0102 Tbilisi, Georgia	<b>ADMISSIONS</b> Tel.: +33 4 56 80 66 50 admissions@grenoble-em.com	<b>PROGRAM LANGUAGE</b> English		

## GEM Ranked

# 25th

In the Financial Times European Business Schools 2019 Ranking

## EMBA Ranked

# 25th

In Europe \*

# 62nd

In the World \*

Part-time MBA  
Financial Times 2019 Ranking \*

# 24th

In Europe \*\*

# 51st

In the World \*\*

QS 2020 Executive MBA Ranking \*\*



**Upon graduation, you will receive an MBA from both the Grenoble Ecole de Management as well as Caucasus University. The convenient part-time format also allows professionals the ability to work while completing their degree.**

**The GEM MBA meets the specific needs of professionals providing the opportunity to gain formal recognition of their management ability and to acquire further skills and knowledge.**

### Benefits

- Follow an intensive, stimulating academic program **taught entirely in English.**
- Increase **international** exposure and expertise within a group of diverse nationalities.
- Strengthen both hard and soft **management skills.**
- Complete an extensive management report of a **high professional standard.**
- Get an excellent return on investment by **enhancing career prospects.**
- Grow your **network of international contacts.**
- Part-time format allows professionals the opportunity to **work while completing degree.**
- Degree awarded by a **triple accredited institution** (Grenoble Ecole de Management).

### Program Structure

The core courses are delivered over an 18-month period, meeting twice a month over the weekend. The classroom modules are composed of fifteen 3-day modules (Friday-Sunday) and nine 5-day modules (Thursday-Monday). The Specialisations take place over 3 intensive weeks in Grenoble, Paris, or Berlin with one option offered in Tbilisi.

The final phase is the Final Management Project, an applied research project completed over 10 months. The entire program may be completed in parallel with full-time employment.

### French Ministry Recognition

Graduates from the MBA also receive a certificate conferring them the title of "Manager International" the recognized through France Compétences, an agency belonging to the French Ministry of Labor. For students planning to work in Europe following their studies, this recognition presents a competitive advantage.

### Admissions Criteria

Motivated executives with at least 3 years of professional experience who can study with confidence in English and who have successfully completed their undergraduate studies at any internationally recognized university.

### Faculty

Classes are taught by GEM faculty, local faculty, visiting professors from top universities worldwide, and top business professionals. Most of the permanent faculty are engaged in applied research, with teaching linking theory to practice through business cases. Their diverse cultural background lends a strong international dimension to the program.

## PROGRAM<sup>1</sup>

### The International Environment

- Global Business & Macroeconomics
- Geopolitics

### Accounting and Auditing

- Managerial Accounting
- International Financial Accounting
- Auditing

### International Management

- Intercultural Management
- International Negotiations

### Sustainability and Management

- Sustainability and CSR
- Risk Management

### Tools for Decision-Making

- Microeconomics for Managers
- Quantitative Methods

### Managing Organizations

- Strategic Human Resource Management
- Organizations and Change Management
- Leadership and Teambuilding

### Technology Management

- Innovation Management
- Operations Management

### International Business Law

### International Marketing

### Corporate Finance

### Strategic Management

### Digital Transformation

### Integrative Case Study

## SPECIALIZATION<sup>2</sup>

Choice of one specialization composed of 3 one-week sessions: <sup>1</sup> Grenoble | <sup>2</sup> Berlin | <sup>3</sup> Paris

**Entrepreneurship<sup>1</sup> / Project Management<sup>2</sup> /  
Management Consulting<sup>1</sup> / International  
Business Development<sup>1</sup> / Luxury Brand  
Management<sup>3</sup> / Digital Marketing<sup>3</sup> /  
Smart & Sustainable Business<sup>1</sup> /  
Finance & Digital Banking<sup>1</sup>**



"I am heading now the Marketing Department for Caucasus region covering 3 countries: Georgia, Armenia and Azerbaijan. My team creates, implements and monitors marketing strategies and seasonal plans for more than 35 fashion brands represented in these countries."

- **Eter Gvaradze**



"We (all classmates) are very successful in our careers. We managed to reach high positions in business and also within the Georgian government."

- **Niko Mchedlishvili**

## MBA Networking and Grenoble Discovery Week<sup>3</sup>

GEM MBA students are invited to attend this week-long session in Grenoble, enabling students from campuses in Grenoble, Berlin, Moscow, and Tbilisi to come together to network and attend seminars and conferences on key management issues. The week includes company visits, networking events, and an alumni evening. Topics and events covered typically include Conflict Resolution, Interview Techniques, Radical Career Change, Salary Negotiations, and Effective Leaderships.

<sup>3</sup> Trip is contingent on global conditions and travel restrictions.

## Final Management Project

The second year of the program is dedicated to the Final Management Project conducted under the supervision of a tutor. This is an applied or theoretical research project that can be completed in parallel with full-time employment or an approved internship.

<sup>1</sup> Program content subject to change.

<sup>2</sup> Specializations require a minimum number of participants. See conditions on website.

## Program Content

The program is a balanced and challenging one, equipping participants with numerical and analytical skills, communication and interpersonal skills, plus insights into current managerial issues in geopolitics, macroeconomics and governance. Through regular group work on cases and individual assignments on management dilemmas, students will develop their expertise in budgetary and financial management as well as in people management. Strategic analysis and negotiation skills are developed through face-to-face team negotiations to resolve authentic and complex cases.

Please consult our website for full admissions criteria

# APPLY NOW

<https://en.grenoble-em.com/part-time-mba-tbilisi>

Feel free to contact us with any questions:  
[admissions@grenoble-em.com](mailto:admissions@grenoble-em.com)



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