



**GRENOBLE  
ECOLE DE  
MANAGEMENT**

BUSINESS LAB FOR SOCIETY

# MBA

PART-TIME

TBILISI



**THE GRENOBLE ECOLE DE MANAGEMENT MBA IS UNIQUE IN PROVIDING A TEAM OF INTERNATIONAL PROFESSORS TEACHING IN THE HEART OF TBILISI FOLLOWED BY A CHOSEN SPECIALIZATION THAT YOU COMPLETE DURING INTENSIVE WEEKLY SESSIONS IN GRENOBLE (FRANCE), PARIS OR BERLIN.**

Upon graduation, you will receive a Master of Business Administration degree from both the Grenoble Ecole de Management as well as Caucasus University. The convenient part-time format also allows professionals the ability to work while completing their degree. The GEM MBA meets the specific needs of professionals providing the opportunity to gain formal recognition of their management ability and to acquire further skills and knowledge.

## DURATION

18 month sequence of fifteen 3-Day classroom modules and nine 5-Day classroom modules before a Final Management Project with academic tutor. Meeting once or twice each month. For 3-Day modules Friday-Sunday. For 5-Day modules Thursday-Monday.

## ENTRY REQUIREMENTS

At least three years of work experience  
Proven knowledge of English  
Bachelor Degree

## TUITION FEES

€13,700 (Total program fee)  
€17,450 (non-Georgian citizens)

## IMPORTANT DATES

Deadline for Application: February, 2020  
Program Start Date: April, 2020

## PROGRAM LANGUAGE

English

## TO APPLY

<https://ggsb.fullfabric.com/login>

## LOCATION

Caucasus University  
1. P. Saakadze str. 0102  
Tbilisi, Georgia

## CONTACT

Elene Jgarkava,  
Dean of Caucasus School of Business

Tel: +995 237 7777 (330)  
Mobile: +995 595 300 885

[ejgarkava@cu.edu.ge](mailto:ejgarkava@cu.edu.ge)  
[www.dualmba.csb.ge](http://www.dualmba.csb.ge)

## BENEFITS

- ▶ Follow an intensive, stimulating academic program taught entirely in English.
- ▶ Increase international exposure and expertise within a group of diverse nationalities.
- ▶ Strengthen both hard and soft management skills.
- ▶ Complete an extensive management report of a high professional standard.
- ▶ Get an excellent return on investment by enhancing career prospects.
- ▶ Grow your network of international contacts.
- ▶ Part-time format allows professionals the opportunity to work while completing degree
- ▶ Degree awarded by a triple accredited institution (Grenoble Ecole de Management).

## PROGRAM STRUCTURE

The core courses are delivered over an 18-month period and are composed of 3 to 5 day monthly sessions over weekends.

The Specialisations take place over 3 intensive weeks in Grenoble, Paris, or Berlin with one option offered in Tbilisi.

The final phase is the Final Management Project, an applied research project completed over several months. The entire program may be completed in parallel with full-time employment.

## CNCP AND NATIONAL RECOGNITION

MBA graduates are also awarded a certificate conferring the title of Manager International. This title is recognized by the CNCP\*, an agency of the French Ministry of Labor. It is a recognition that the graduate's core international management skills conform to the standards established by the Ministry of Labor for managers of international business activities.

\*Commission Nationale de la Certification Professionnelle.

## ADMISSION CRITERIA

Motivated executives with at least 3 years of professional experience who can study with confidence in English and who have successfully completed their undergraduate studies at any internationally recognized university.

## FACULTY

Classes are taught by GEM faculty, local faculty, visiting professors from top universities worldwide, and top business professionals. Most of the permanent faculty is engaged in applied research; their teaching links theory to practice through authentic business cases. Their diverse cultural and international background gives a strong international dimension to the program.

**GRENOBLE  
ECOLE DE  
MANAGEMENT  
RANKED  
26<sup>th</sup>**

IN THE FINANCIAL  
TIMES EUROPEAN  
BUSINESS SCHOOLS  
2018 RANKING



**33 000+**  
GLOBAL ALUMNI  
NETWORK

**PART-TIME MBA  
RANKED  
AMONG  
TOP 30**

IN EUROPE AND **TOP  
60** IN THE WORLD IN  
THE FINANCIAL TIMES  
2018 EXECUTIVE  
MBA RANKING



**INTRODUCTION SESSION**

- ▶ Leadership and Teambuilding

**THE INTERNATIONAL ENVIRONMENT**

- ▶ Global Business & Macroeconomics
- ▶ Geopolitics

**ACCOUNTING AND AUDITING**

- ▶ Managerial Accounting
- ▶ International Financial Accounting
- ▶ Auditing

**INTERNATIONAL MANAGEMENT**

- ▶ Intercultural Management
- ▶ International Negotiations

**SUSTAINABILITY AND MANAGEMENT**

- ▶ Sustainability and Corporate Responsibility
- ▶ Risk Management

**TOOLS FOR DECISION-MAKING**

- ▶ Microeconomics for Managers
- ▶ Quantitative Methods

**MANAGING ORGANIZATIONS**

- ▶ Strategic Human Resource Management
- ▶ Organizations and Change Management

**BUSINESS LAW**

- ▶ Introduction to Law and Corporate Governance
- ▶ Contract Law

**TECHNOLOGY MANAGEMENT**

- ▶ Innovation Management
- ▶ Operations Management

**INTERNATIONAL MARKETING**

**CORPORATE FINANCE**

**STRATEGIC MANAGEMENT**

**DIGITAL TRANSFORMATION**

**INTEGRATIVE CASE STUDY**

**SPECIALIZATIONS**

Choice of one specialization composed of 3 one-week sessions\*  
 1Grenoble Campus | 2Berlin Campus | 3Paris Campus | 4Tbilisi Campus

- ENTREPRENEURSHIP 1
- PROJECT MANAGEMENT 2
- MANAGEMENT CONSULTING 1
- INTERNATIONAL BUSINESS DEVELOPMENT 1,4
- LUXURY BRAND MANAGEMENT 3
- DIGITAL MARKETING 3
- SMART & SUSTAINABLE BUSINESS 1
- FINANCE & DIGITAL BANKING 1

\* Specializations require a minimum number of participants



*"I am heading now the Marketing Department for Caucasus region covering 3 countries: Georgia, Armenia and Azerbaijan. My team creates, implements and monitors marketing strategies and seasonal plans for more than 35 fashion brands represented in these countries."*

ETER GVARADZE



*"We (all classmates) are very successful in our careers. We managed to reach high positions in business and also within the Georgian government."*

NIKO MCHEDLISHVILI

**MBA NETWORKING AND GRENOBLE DISCOVERY WEEK**

Students are invited to attend this week-long session in Grenoble, enabling GEM MBA students from campuses in Grenoble, Berlin, Moscow, and Tbilisi to come together to network and attend seminars and conferences on key management issues. The week includes company visits, networking events, and an alumni evening. Topics and events covered typically include Conflict Resolution, Interview Techniques, Radical Career Change, Salary Negotiations, and Effective Leaderships.

**FINAL MANAGEMENT PROJECT**

The second year of the program is dedicated to the Final Management Project conducted under the supervision of a tutor. Students are encouraged to choose a subject linked to their future career. The project can be completed in parallel with full-time employment or an approved internship and must be an applied or theoretical research project.

**PROGRAM MISSION**

The MBA program mission is to provide future managers with the core knowledge needed to adopt a holistic view of business and stimulate managerial and entrepreneurial initiative. The program also seeks to enhance career progression and enable participants to think critically and strategically in order to adapt to the changing global environment.



**GRENOBLE  
ECOLE DE  
MANAGEMENT**  
BUSINESS LAB FOR SOCIETY

12, rue Pierre Sémard,  
38000 Grenoble, France  
+ 33 4 56 80 66 50

93, rue Didot,  
75014 Paris, France  
+ 33 1 75 00 00 85

admissions@grenoble-em.com  
grenoble-em.com

