

INTERNATIONALIZATION POLICY

2020



კავკასიის უნივერსიტეტი
CAUCASUS UNIVERSITY
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INTRODUCTION



Internationalization represents one of the most important strategic goals of the Caucasus University. It is reflected in the University's mission, which emphasizes the implementation of research-based learning and teaching approaches that meet international labor market requirements and democratic principles.

The University's mission and strategic goals are fully coinciding with the objectives defined under Georgia's Unified Strategy of Education and Science, as well as with the international standards of Authorization and Accreditation implemented by the National Center for Education Quality Enhancement.

International Relations and Projects Department is actively working with the Governing Board Members of the University, as well as structural units and stakeholders for the successful implementation of the internationalization policy.

DESCRIPTION OF THE UNIVERSITY INTERNATIONALIZATION PROCESS



Caucasus University, for the purpose of integration in the international education area, cooperates with various universities across the globe. The partnership includes: exchange of students, administrative, academic, scientific and invited personnel, implementation of joint institutional and research projects, organization and delivery of scientific conferences, symposiums, short-term projects, masterclasses, sharing the best practices. The University is implementing exchange programs with European partners within the scope of the Erasmus+ International Mobility Program funded by the European Commission. In this regard, Caucasus University is on the first place among the private universities across the country. It also implements important grant projects which are financed by the international donor organizations providing Institutional Development, creating new programs, improving the learning and teaching quality, establishing research centers, increasing the library resources and providing various supporting services for the purpose of improving the university life.

The University is a member of many successful international university associations and professional networks. In addition, the President of the University leads the International Association of University Presidents”, which includes approximately, 800 university presidents across the world and is a unique global platform for sharing the best international practices and networking. Caucasus University is the first in the Georgian education area, which opened a European campus in 2019 on the premises of the French Rennes School of Business. University runs a number of double degree programmes with leading European universities. Caucasus University is an AACSB member, and in 2018 it received the permission to start the accreditation process and is currently in the process of submitting a Self- Assessment Report. Several programs of Caucasus University occupy leading positions in Financial Times and Eduniversal rankings. The University also carries out the activities for attracting international students and ensures their integration in the university area.



VISION

The vision of Caucasus University is to become an internationally recognized and ethically grounded University in the Caucasus region and beyond by creating the educational space where every stakeholder will achieve his/her maximum potential



MISSION

The mission of Caucasus University is to prepare for local and international markets, through research-oriented teaching and learning, competitive, highly-qualified, morally-grounded professionals committed to the ideals of democracy and thus, satisfy society's educational needs and requirements.

STRATEGIC OBJECTIVES OF INTERNATIONALIZATION

Customer Perspective Objectives

C3:Strengthening Internationalization at the student level.

Process Perspective Objectives

P1:Ensure compliance of university resources and educational programs with local Authorization and Accreditation and International Accreditation standards;

P3:Strengthen Internationalization at the level of educational programs;

P4:Strengthen Internationalization at the research level;

P10:Increase University's international awareness.

Resources Perspective Objectives

R3:Enhance Internationalization for academic and administrative staff.

TO STRENGTHEN INTERNATIONALIZATION ON STUDENT'S LEVEL,CAUCASUS UNIVERSITY SUPPORTS AND CONDUCTS THE FOLLOWING ACTIVITIES

C.3.1.Reaches out for new partners and establishes cooperation agreements and memorandums with leading universities of Europe, US, and Asia, within the scope of which exchange projects are implemented (Incoming/Outgoing).

C.3.2.Obtains international donor funding for the purpose of promoting and supporting student mobility. University increases the number of international mobility for students (Incoming/Outgoing).

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C.3.3. Diversifies international mobility funding sources (Incoming/Outgoing) and works with various donors (EC, DAAD, USAID, Ernst Mach, etc.).

C.3.4. Ensures the participation of the top-performing students in exchange programs, in accordance with the internal regulations of the University.

C.3.5. Implements the selection procedures for student participation in exchange programs in accordance with the internal regulations of the University.

C.3.6. Disseminates information about the mobility programs, short-term projects, summer schools, international competitions, and other offers among the students.

C.3.7. Attracts foreign students through various campaigns, including, participation in international exhibitions, forums, summits and plans individual exhibitions in selected countries. To increase the recognition of its programs the University participates in various international events, publishing information about the programs taught in English language on international electronic portals, social networks, and journals. As well as distributing informational bulletins through Embassies, partners and other communication channels.

C.3.8. Identifies the countries, par the selected programs, from which it intends to attract the students and begins market researches and Student Recruitment Plan development. Given the country specifics, the University attracts students through international agents/intermediary organizations or partner universities. For this purpose, it signs student recruitment agreements with such agents/organizations.

C.3.9.Cooperates with the Program Study in Georgia, with Embassies, with Consulates of various countries, etc.

C.3.10.Offers programs relevant to the international labor market for the foreign students.

C.3.11.Supports foreign students through offering various services (finding accommodation, visa procedures,preparation of enrollment documents, academic counseling, etc.).

C.3.12.Integrates foreign students and creates an intercultural environment. The University organizes various events such as welcome receptions, excursions, education tours,contests, sports activities, and the other out-of-school activities. Students also have an option to integrate into student life through membership in the University clubs and unions.

KPIs:

- The number of exchanges divided by the number of students in each school;
- Proposal rate for international projects (summer programs, short courses, international competitions) (university level);
- Number of foreign Degree Seeker Students on international programs (school level);
- Number of incoming foreign students attending Caucasus University Short-Term International Programs (university level);
- Number of international partners (school level).

TO ENSURE THE UNIVERSITY RESOURCES AND EDUCATIONAL PROGRAMS COMPLIANCE WITH THE STANDARDS OF INTERNATIONAL ACCREDITATION STANDARDS, CAUCASUS UNIVERSITY CONDUCTS THE FOLLOWING ACTIVITIES:



P.1.1. Identifies those programs for which it wishes to obtain International Accreditation and plans the required process.

P.1.2. Implements the ongoing AACSB International Accreditation process.

P.1.3. Participates in the events related to International Accreditation, such as seminars, trainings, conferences, meetings, etc.

P.1.4. Collaborates with the experts of International Accreditation through various formats.

KPIs:

- International Accreditation Self-Assessment Status (school level);
- International Accreditation Status.

TO STRENGTHEN THE INTERNATIONALIZATION ON THE LEVEL OF EDUCATIONAL PROGRAMS, CAUCASUS UNIVERSITY ENSURES THE PROPER IMPLEMENTATION OF THE FOLLOWING ACTIVITIES:

P.3.1.Develops the educational programs offered in English language, per the requirements of international market.

P.3.2.Increases the number of courses taught in English (components) within the existing educational programs and constantly renews the classes offered. University also ensures it's teaching and learning outcomes correspond to the demands of international markets.

P.3.3.In order to establish joint programs, University seeks international partners, implements joint programs and all required procedures.

P.3.4.Develops/promotes short-term educational programs, summer schools and attracts foreign students.

P.3.5.Collaborates with various institutions around the world to obtain the recognition of CU diploma and programs.

P.3.6.Establishes the modular-based teaching system through knowledge transfer and involvement of international partners.

KPIs:

- Number of accredited programs taught in different foreign languages (school level);
- Percentage of courses taught in foreign languages in Georgian accredited program (study program level);
- Number of Dual and / or Joint Degree Programs (school level).

TO STRENGTHEN THE INTERNATIONALIZATION ON THE LEVEL OF RESEARCH ACTIVITIES, CAUCASUS UNIVERSITY ENSURES THE PROPER IMPLEMENTATION OF THE FOLLOWING ACTIVITIES:



P.4.1.Collects and distributes the information about the local, as well as international donors and financing opportunities to facilitate international research projects.

P.4.2.Collaborates with existing foreign universities and research centers. Seeks new partners, and formalizes cooperation with them.

P.4.3.Supports the growth of academic mobility, finances scientific and academic conferences, providing support for the participation of academic personnel and researchers in international research projects in accordance with the internal university grant system.

P4.5.Hosts international scientific conferences, forums, symposiums and other activities.

P.4.6.Cooperates with the Shota Rustaveli National Science Foundation of Georgia ;[=-and supports the activities to provide the requirements for the use of scientific databases, as well as the "EURAXESS" platform.

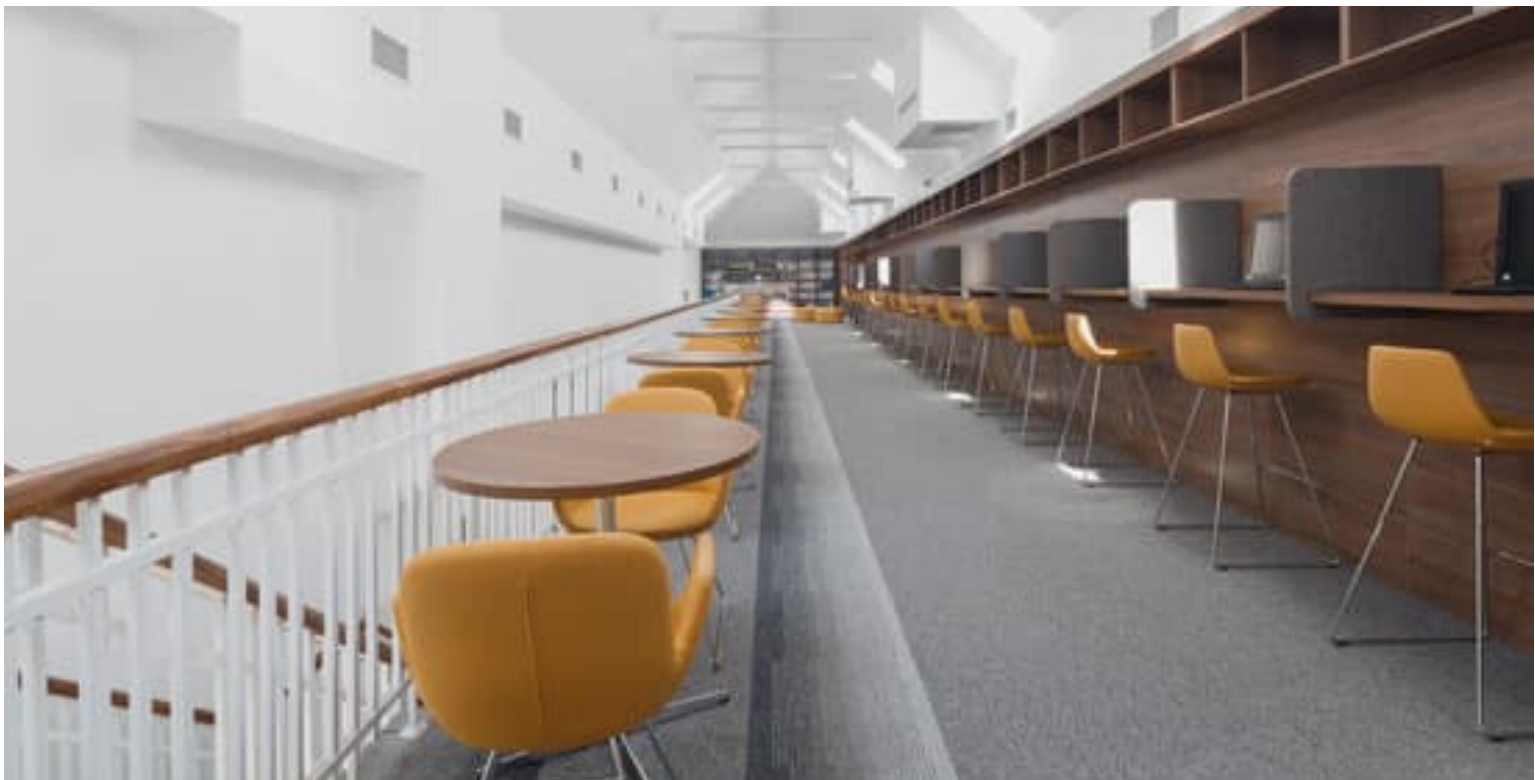
P.4.7.Conducts Ph.D. programs in English Language, working with international partners for the joint doctoral program development and the possibility of dissertation co-mentorship.

P.4.8. Supports cooperation between the University, business sector, and academia. Furthermore, it ensures the implementation of research-based innovative and technological projects, supports the research commercialization process.

P.4.9. Ensures the re-qualification of the scientists for the preparation of international grant applications, scientific profile development and management, etc.

KPIs:

- The rate of the offered International research projects (university level);
- Number of international research projects (university level);
- Rate of publication in international (citation and abstract database indexed) journals (school level);
- Academic staff participation rate in international conferences (university level);
- Number of international partners (university level).



TO INCREASE UNIVERSITY'S INTERNATIONAL AWARENESS, CAUCASUS UNIVERSITY CONDUCTS THE FOLLOWING ACTIVITIES:



P.10.1.Ensures the identification of and formalization of collaboration agreements with the new partners.

P.10.2.Maintains membership in international associations and professional networks to strengthen institutional profile. Obtains the membership in new networks. Ensures participation in international networking events.

P.10.3.Develops the international marketing plan. Prepares and distributes corresponding materials among relevant target groups.

P.10.4.Defines priority ranking systems, conducts the required activities for obtaining/maintaining the leading position in various rating systems.

P.10.5.Actively works with diplomatic division, donors and international partners, constantly provides information about the achievements and news in real-time and offers participation in various projects/events.

KPIs:

- Number of international partners (university level);
- Participation rate in international education fairs;
- Membership rate in international organizations;
- Rank of University and/or schools and/or programs in education authoritative ranking systems.

TO ENHANCE THE INTERNATIONALIZATION ON THE LEVEL OF ACADEMIC AND ADMINISTRATIVE PERSONNEL LEVEL, CAUCASUS UNIVERSITY ENSURES THE PROPER IMPLEMENTATION OF THE FOLLOWING ACTIVITIES:

R.3.1.Obtains international donor funding to support academic and administrative personnel mobility, increasing the number of international mobility. (Incoming/Outgoing).

R.3.2.Provides the academic and administrative staff with relevant information regarding short-term international training and internship opportunities, supports staff participation in these programs.

R.3.4.Provides supporting services for academic and administrative staff mobility.

R.3.5.Provides trainings for administrative and academic personnel through invited international experts.

R.3.6.Locates and contracts new international partners.

R.3.7.Locates and contracts international academic personnel.

KPIs:

- The ratio of foreign faculty to Georgian faculty (school level);
- The number of exchange programs offered to academic staff;
- The number of exchange programs offered to for administrative staff.

